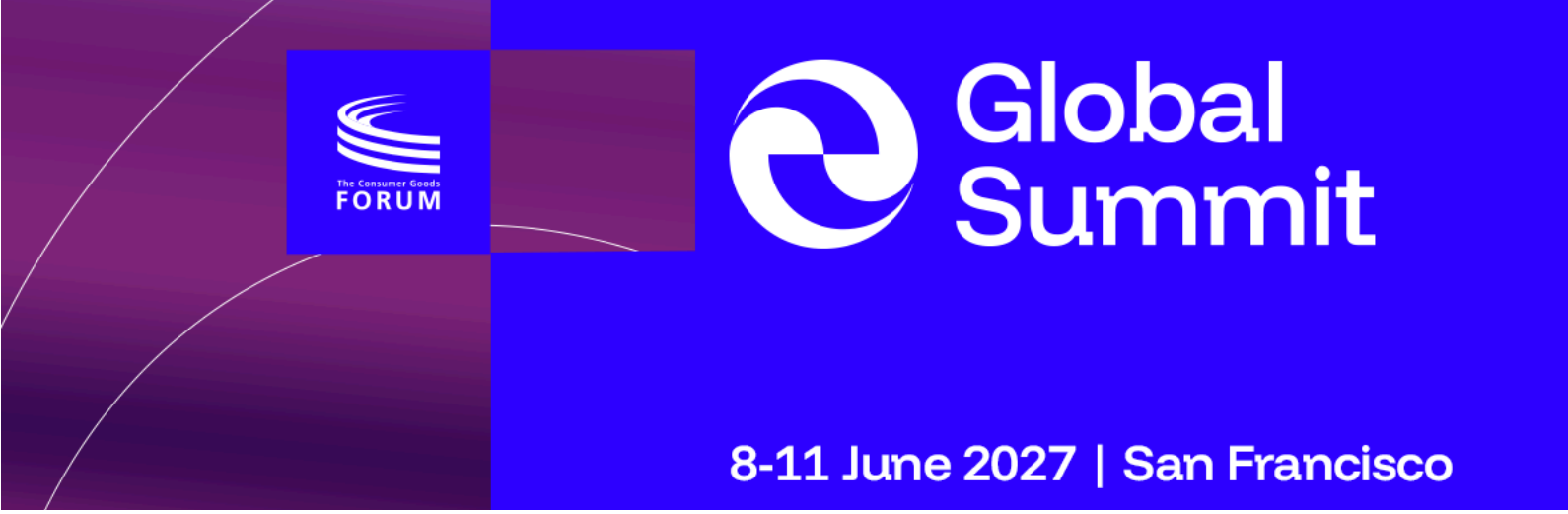



# General Conditions

The event will take place at the Hilton Union Square San Francisco, 333 O'Farrell St, CA 94102, San Francisco, USA.

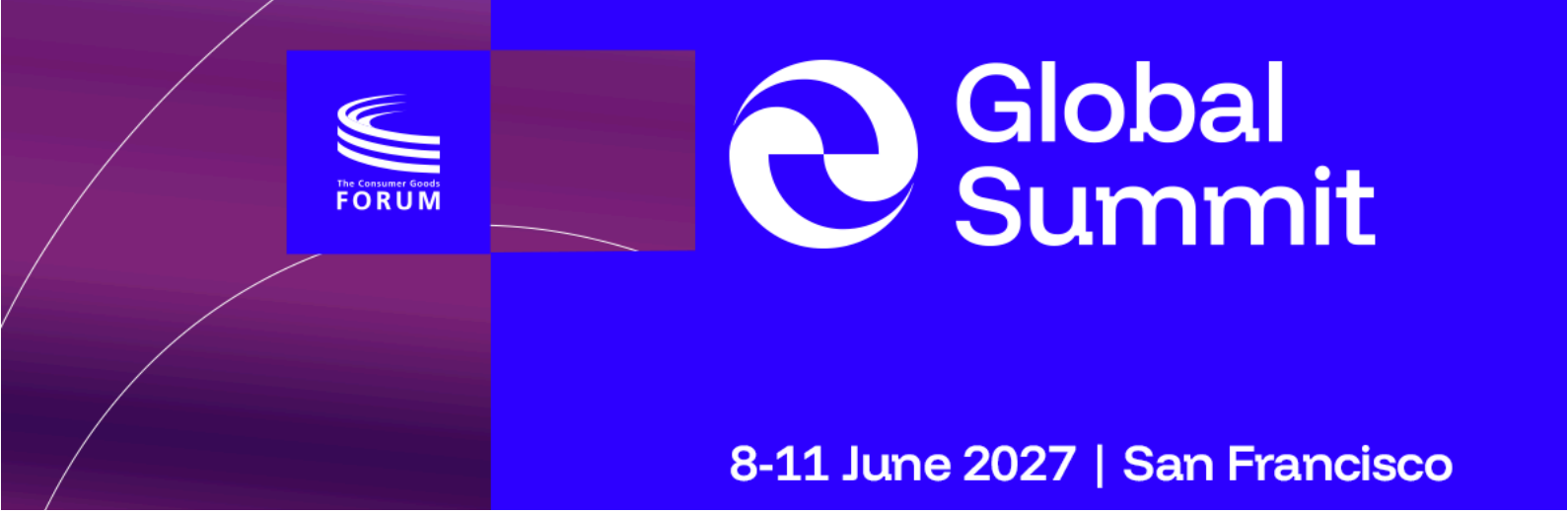
Please note attendance is strictly limited to members of The Consumer Goods Forum (CGF) or participants of the Discovery Programme. The CGF reserves the right to restrict the number of delegates per company who attend the Global Summit.

| Summit Registration Fee | Ticket(2) |
|---|---|
| **CGF Member Retailer and Manufacturer**(1) | **€ 3290** |
| **CGF Member Service Provider**(1) | **€ 3950** |
| **Store Tour Programme**<br>*The Tour will take place on Tuesday 8th June 2027. The Store Tour is open to registered Global Summit delegates only. The number of places are limited and is on a first-come first-served basis.* | **€ 1000** |
| **Spouse / Life Partner**(1) | **€ 690** |

*(1) The registration fee includes the Special Sessions, all plenary sessions, two lunches, one Official Cocktail, all refreshment breaks and the opening Gala Dinner. The number of places of the Gala Dinner are limited and is on a first-come first-served basis.*
*(2) Tickets are not subject to California sales taxes*

## General Registration Inclusions

Unless otherwise specified on the participant's official registration confirmation, all Summit delegate registrations include the standard delegate event access detailed above.
All registration fees strictly exclude travel, transfers, and accommodation.




## Payment

To attend the event, full payment must be made before the event begins. Alternatively, delegates must present proof of payment upon arrival. Without prior payment or valid proof of payment, the organiser cannot guarantee entry.

**Payment of the registration fee should be made in Euros to The Consumer Goods Forum.**

**A bank transfer payment is possible until 18th May 2027.**

For group registrations, write to tcgfsummit@theconsumergoodsforum.com.

Registration is a two-step process:

1. Complete and submit the registration form. The Summit Registrations Team will review and validate.
2. Upon receipt of the validation email, finish the registration and make the payment.

## Cancellation Policy

For cancellations received by the Summit Registrations Team in writing:

- Before 21st April 2027: The fully paid registration fee will be refunded.
- Between 21st April and 11th May 2027: 50% of the paid registration fee will be refunded, and 50% will be retained.
- After 11th May 2027: No refunds will be made. 100% of the registration fee will be retained.

The substitution of a colleague from the same organisation is possible at no extra cost, provided the Global Summit Registration Team is informed in writing.

## Code of Conduct

**Professional Engagement Standards**

Consultants are kindly asked to refrain from engaging in recruitment activities for specific positions during the Summit, including within Summit venues and official events, such as the Opening Gala Dinner.

**Respectful Networking Practices**

We encourage all consultants to approach networking opportunities in a way that is considerate of other attendees' preferences and the event's context. Interactions should remain professional and aligned with the Summit's purpose, avoiding any behaviour that might be perceived as overly persistent or intrusive.

## Data Processing

The Consumer Goods Forum ("CGF") is the data controller for all personal data processed in relation to this Event. CGF is committed to processing personal data lawfully, fairly, and transparently, in accordance with applicable data protection laws, including the General Data Protection Regulation (GDPR). The registration and ticketing service is operated by Evenium SA as CGF's data processor under CGF's instructions.

*What Data We Collect*

The personal data collected during registration includes, at minimum:
- identification and professional information (e.g., name, email, company, position)
- optional dietary information, where provided

Additional optional data may be collected depending on your use of Event tools (e.g., networking platforms, mobile apps).

*Purposes and Legal Bases*
Your personal data is required to:
- process your registration and payment
- manage your participation in the Event
- provide logistical information and relevant materials
- communicate with you about similar future CGF initiatives

The legal bases for processing are:
- performance of a contract (Event participation)
- CGF's legitimate interest in organising the Event and communicating similar initiatives
- your explicit consent for dietary information and for optional marketing communications

*Third-Party Tools*
If you create an account on Evenium.net or use third-party networking or messaging tools during the Event, your data will be processed in accordance with the privacy policies of the respective providers.

*Data Sharing*
Personal data may be shared with:
- authorised CGF staff
- authorised service providers acting under CGF's instructions (e.g., registration, event infrastructure, communications)
- designated catering partners and/or evening-event sponsors only if necessary to manage dietary requirements

No third party is permitted to use your personal data for its own purposes unless you provide separate consent.

*Data Sharing with Partners / Sponsors (Optional)*
If you provide explicit consent, CGF may share your contact details with selected Event partners/sponsors so they may inform you about relevant products, services, or upcoming events. This consent is optional and does not affect registration.

*Processing of Special Categories of Data (Dietary Requirements)*
You may provide optional dietary requirement information (e.g., allergies, intolerances, dietary preferences). This information constitutes special category personal data and is processed only with your explicit consent.

CGF shares this data solely with authorised catering partners and designated evening-event sponsors for the exclusive purpose of preparing appropriate meals at Event functions. These partners act under CGF instructions, are not allowed to reuse this data, and must delete it immediately following the Event.
International Data Transfers

Where personal data is transferred outside the European Economic Area, CGF ensures that appropriate safeguards are in place (e.g., Standard Contractual Clauses). More details are available in the CGF Privacy Policy.

*Data Retention*
Personal data is retained only for as long as necessary for the purposes described. Dietary requirement data is deleted after the Event. Further details on retention practices are available in the CGF Privacy Policy.

*Your Rights*
Under the GDPR, you have the right to:
- access your personal data

- request rectification, deletion, or restriction of processing
- object to processing, including marketing
- request portability of your data

To exercise your rights, contact: mydata@theconsumergoodsforum.com. CGF shall request identity documentation to verify such requests.

*Direct Marketing Communications*
CGF may send personalised communications about its events and services. You may withdraw consent at any time.

*Image Capture and Usage*
Photographs and videos may be taken during the Event. CGF may use selected media to promote the Event or CGF activities through digital, social, and print channels under its legitimate interests. If you prefer not to appear, please contact CGF.

*Speakers*
By agreeing to speak, you acknowledge that CGF may use photographs and videos of your intervention for communication and promotional purposes. Please contact CGF with any concerns.

*Further Information*
More detailed information on CGF's data processing activities - including lawful bases, security safeguards, and retention - is available at: www.theconsumergoodsforum.com/privacy-policy/
By participating in the Event, you acknowledge that you have been appropriately informed of how your personal data will be processed as described above and in our Privacy Policy.

Any Questions?
Please contact the Global Summit Registration Team:
tcgfsummit@theconsumergoodsforum.com