

国际企业可持续发展广东论坛： “企业对粤港澳大湾区及海上丝绸之路沿线可持续发展的带动作用”

International Sustainability Conference in Guangdong :
Businesses' role in driving sustainable development of
the Greater Bay Area and along the Maritime Silk Road

7 Nov 2019 (Thursday)
China Resources Tower, Shenzhen

2019年11月7日(星期四)
深圳市中国华润大厦

11:15 - 12:15 绿色金融在可持续发展中的角色 The Role of Green Finance in Sustainable Development

2017年，联合国贸易和发展会议指出实现可持续发展目标将花费5万亿至7万亿美元，同时发展中国家需要额外约2.5万亿美元的投资。落实可持续发展目标过程中将打开12万亿美元的市场机会，包括食品和农业、城市、能源与材料、以及健康等领域。为填补这个金融缺口，金融机构势必在可持续发展的资金流动中扮演重要角色。

可持续金融将金融行业、私有企业以及政府机构聚集到一起，分配助力可持续发展的资源。正在浮现的环境、社会和监管风险，扩大的信托责任、对负责任投资产品日益增长的需求，进一步催生了可持续金融市场。鉴于中国政府重视大湾区城市环境的提升，可持续金融为投资者和企业提供了新的机会，在实现财务增长的同时，帮助全球可持续金融的进步，以及推动实现可持续发展目标。参与我们的专家讨论环节，了解目前可持续金融全球化的现状、企业接触绿色资本的机会，以及大湾区可持续金融的前景。

In 2017, the UN Conference on Trade and Development stated that achieving the SDGs will cost between US\$5 to \$7 trillion, with an investment gap in developing countries of about \$2.5 trillion. Addressing the SDGs could also open up \$12 trillion of market opportunities in food and agriculture, cities, energy and materials, and health and well-being. To close the financing gap, financial institutions must play a key role in mobilising capital for sustainable development.

Sustainable finance pulls together the financial sector, private sector and government to allocate resources for sustainable efforts. The emerging environmental, social and governance risks, extension of fiduciary duties and growing demand for responsible investment products have recently catalysed the sustainable finance market. As the Chinese government is prioritising the improvement of the environment in the GBA cities, sustainable finance offers new opportunities for investors and businesses to contribute to the global sustainable finance movement and drive progress in achieving SDGs while capturing financial gains. Join our experts to understand the current state of sustainable finance globally, opportunities for businesses to access green capital and the prospect of sustainable finance in the Greater Bay Area.

演讲嘉宾:

1. 凌万儒先生，首席代表，瑞典北欧斯安银行
2. 郭杰先生，权益投资管理部高级基金经理，易方达
3. 张亚龙博士，常务副院长，深圳可持续发展研究院

论坛主持人: **Richard Welford** 博士，达岸咨询有限公司

Speakers:

1. **Mr Peter Ling-Vannerus**, Chief Representative of Skandinaviska Enskilda Banken AB (SEB)
2. **Mr Jie Guo**, Senior Director of Equity Investment, E Fund
3. **Dr Zhang Yalong**, Executive Vice Director, Shenzhen Institute for Sustainable Development

Session Chair: **Dr Richard Welford**, ELEVATE

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凌万儒

首席代表，瑞典北欧斯安银行

1995.10-1999.12 瑞典北欧斯安银行巴西圣保罗代表处首席代表
 2000.1-2005.8 瑞典北欧斯安银行法国巴黎分行行长
 2005.8-2009.11 瑞典北欧斯安银行总行福费廷及信贷业务部总经理
 2009.11-2016.9 瑞典北欧斯安银行总行子公司融资业务部总经理
 2016.9-至今 瑞典北欧斯安银行有限公司北京代表处，首席代表

Peter Ling-Vannerus

Chief Representative of Skandinaviska Enskilda Banken AB (SEB)

2016 – present, **Chief Representative, SEB, Beijing**, responsible for developing and managing the Bank's Business in Northern China, as well as monitoring the political and economic development of China for SEB.

2010 – 2016. **Global Head, Subsidiary Financing, SEB** responsible for the Cross border financing products including increasing the marketing, risk, staff, product development in particular local currencies, processes et c.

2005, August – 2009, **Global Head, Loans and Forfaiting, SEB Merchant Banking, Stockholm.**

Bank-to-Bank financing and Forfaiting. I lead a team in Stockholm, with staff based in Germany, Singapore and Brazil who together developed our products, market and sales..

2000 –2005 **Head of Unit SEB Paris.** Head of the SEB branch in France with 50 staff members. The branch offered commercial banking products and, investment bank and equity trading in the French market.

1996 – 1999 **Chief Representative and Regional Manager Southern Cone,** Sao Paulo, Brazil. Head of the SEB office in Brazil and responsible for business development and exposure to the Southern Cone countries. I was furthermore a board member of the Brazilian investment Bank, Banco Finasa, active in M A and equity trading in which SEB was a shareholder.

Other positions held

President of the French Section of the Centre for Business and Policy Studies (SNS)

Member of the Board and Treasurer of the French Swedish Chamber of Comm., Paris

Member of the Board of the French Finnish Chamber of Commerce, Paris

Member of the Board of Finasa Banco de Investimento, Sao Paulo (Investment Bank)

Treasurer of the Swedish Brazilian Chamber of Commerce, Sao Paulo

Member of the Board of the Association of Reserve Officers, Swedish Coast Artillery



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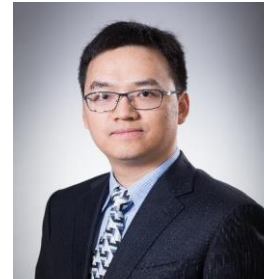
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郭杰*权益投资管理部高级基金经理，易方达*

现任易方达基金权益投资管理部高级基金经理，易方达 ESG 责任投资股票型基金的基金经理。郭杰先生拥有超过 11 年投资与研究经验，曾获得“五年持续回报积极混合型明星基金奖”及“2017 年度积极混合型明星基金奖”。

**GUO Jie***Senior Director of Equity Investment, E Fund*

Mr. Guo is senior director of Equity Investment of E Fund Management Co., Ltd and portfolio manager of E Fund ESG Responsible Investment Equity Fund. Mr. Guo has over 11 years of experience in the active equity research and investment. Mr. Guo is a seasoned investment professional, and funds managed by Mr. Guo have received multiple industry investment awards such as “Star Fund”. Mr. Guo served as active equity industry analyst, assistant portfolio manager, and senior director of equity investment department at E Fund. Mr. Guo holds a Master’s degree in Engineering from Tsinghua University.

张亚龙*行政副院长，深圳可持续发展研究院*

张亚龙是国内最早从事基于 SDGs 的城市绿色可持续发展研究的专家之一，参与 UNDP 等联合国机构开发和实施的 SDGs 研究，参与深圳超大城市可持续发展示范区的建设和政策研究、项目实施等。曾担任北京大学新型能源系统研究中心副主任，中国分布式联盟核心专家，国家湿地修复与保护研究中心副秘书长等。目前担任深圳可持续发展研究院常务副院长，主要从事城市公共管理和城市绿色经济、资源高效利用、可持续金融领域研究。

**ZHANG Yalong***Executive Vice Director, Shenzhen Institute for Sustainable Development*

Dr. Yalong ZHANG is one of the earliest experts in the research of urban sustainable development based on SDGs. He participates in the research of SDGs developed and implemented by UN agencies such as UNDP, and the construction, policy research and project implementation of Shenzhen Sustainable Development Demonstration Zone. He served as the deputy director of New Energy System Research Center of Peking University, the core expert of China Distributed Alliance, and the deputy secretary general of the National Wetland Restoration and Protection Research Center. Currently, he is the executive vice president of Shenzhen Institute of Sustainable Development (SISD), and being engaged in the research of urban public management, urban green economy and high efficient utilization of resources, etc..

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Richard Welford

达岸咨询有限公司

Richard Welford 是企业社会责任亚洲的总监，他创立的企业社会责任亚洲致力于通过咨询、活动和专业网络，在亚洲提升可持续发展实践行动。目前的达岸咨询有限公司（企业社会责任亚洲）在亚太地区开拓可持续发展相关工作。

Richard 在企业社会责任领域有超过 30 年的经验。他在亚洲与领先的跨国企业和本地企业合作过，包括迪士尼、耐克、香格里拉酒店和度假村、英国太古集团、IBM、汇丰银行。

Richard 目前是悉尼科技大学副教授。

Richard Welford

ELEVATE

Richard Welford is Chairman of CSR Asia, a mission-driven business he founded that improves sustainability practices through consultancy thought leadership, events and professional networks throughout Asia. Now an ELEVATE company, CSR Asia is known for its pioneering work around sustainability and corporate social responsibility (CSR) in the Asia Pacific region.

Richard has over 30 years of experience working with the business sector, United Nations, NGOs and other international agencies in the field of CSR with an emphasis on social justice, human rights, governance issues, community development and environmental management.

He has worked with some of the leading multinational enterprises and local companies in Asia including Disney, CLP Power, Nike, Shangri-La Hotels and Resorts, Swire Pacific, Cathay Pacific, HP, IBM, HSBC, Citigroup, Accor, Credit Suisse, UBS, P&G and adidas.

In addition to consultancy, Richard also curates major thought leadership conferences and seminars including CSR Asia Summit and ELEVATE supply chain responsible sourcing events.

Richard is currently an adjunct Professor at the University of Technology, Sydney. He has many years of experience in academia, pioneering courses and programs covering a range of issues including shared value, inclusive business, private sector engagement, supply chain risks, human rights and community investment. From 2002 to 2010, Richard was also a professor at the University of Hong Kong and headed up the Corporate Environmental Governance Program.

He is the author of 15 books and numerous refereed articles in the fields of environmental management and sustainable development. He is also the editor of 3 internationally recognized academic journals that develop and promote research around business and sustainable development.

Richard is also a Board Director of a number of other organizations including ERP Environment and is the Chairman AIDS Concern in Hong Kong.

