

# 国际企业可持续发展广东论坛： “企业对粤港澳大湾区及海上丝绸之路沿线可持续发展的带动作用”

International Sustainability Conference in Guangdong:  
Businesses' role in driving sustainable development of  
the Greater Bay Area and along the Maritime Silk Road

7 Nov 2019 (Thursday)  
China Resources Tower, Shenzhen

2019年11月7日(星期四)  
深圳市中国华润大厦

## 09:45-10:45 主题演讲 Keynote Panel:

大湾区可持续发展：企业的挑战和机遇

### 'Sustainable Development in the Greater Bay Area: Challenges and Opportunities for Businesses'

粤港澳大湾区是中国发展的优先战略，在国家对创新驱动和绿色发展的落实中有重要意义。联合国可持续发展目标（SDGs）是大湾区发展中的一个核心部分，旨在同步大湾区城市的优势，在区域内创造环境和社会福利。

大湾区规划发展纲要强调了区域内的一些挑战，例如持续收紧的资源和能源供给、恶化的环境压力。纲要的原则和目标包括：绿色发展，保护生态；提升资源管理和回收；加速制造业及其供应链的转型升级；推动形成绿色低碳的生产生活方式。

本环节中，嘉宾们基于经验、行业见解、商业实践，讨论企业如何将可持续发展目标融入自身组织，以及关联机遇和挑战。嘉宾们将反思各自的负责任商业案例，讨论大湾区的企业如何通过负责任供应链管理、循环经济及、工作环境生产力提升自己的竞争力，同时向可持续发展目标看齐。

The Greater Bay Area (GBA) is a strategic priority for China's development - having great significance in the country's implementation of innovation-driven development and integrated sustainable development. The UN Sustainable Development Goals (SDGs) are a core part of the GBA's development, which aims to synergise the advantages of each GBA city, and create environmental and social benefits across the region.

The outline development plan for the GBA highlighted some of the region's challenges, such as growing constraints on resources and energy supplies, and escalating pressures on the environment. Principles and objectives of the outline plan include: pursuing green development and ecological conservation; improving resource management and recycling; accelerating the transformation and upgrading of the manufacturing industry and its supply chain; and promoting the adoption of green lifestyles.

Drawing on the experiences, industry insights and business practices of keynote speakers and panellists, the session examines how businesses could integrate the SDGs into their organisations, and associated opportunities and challenges. Speakers will reflect on their experiences of responsible business and talk about how businesses in the region can increase their competitiveness through responsible supply chain management, circular economy, workplace productivity, as well as enhancing their alignment with the SDGs.

### 演讲嘉宾:

1. 吴思先生，公使衔参赞、企业社会责任中心总监，瑞典驻华大使馆
2. Laura Ferrington 女士，国际采购经理，美体小铺
3. Brian Henderson 先生，首席运营官（亚洲），贝克·麦坚时国际律师事务所
4. 郭西德龙先生，项目经理，CDP

论坛主持人: Richard Welford 博士，达岸咨询有限公司

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**Speakers:**

1. **Mr Anders Wollter**, Minister Counsellor & Head of CSR Centre, Embassy of Sweden, Beijing
2. **Ms Laura Ferrington**, International Sourcing Manager, The Body Shop
3. **Mr Brian Henderson**, Chief Operating Officer (Asia), Baker McKenzie
4. **Mr Gordon Guo**, Project Manager, CDP

**Session Chair: Dr Richard Welford, ELEVATE****吴思**

公使衔参赞、企业社会责任中心总监，瑞典驻华大使馆

吴思先生是瑞典职业外交官，曾在瑞典外交部和国外（科索沃、中国、巴西、法国、比利时、德国、肯尼亚）多个职位任职，拥有丰富的经验。他于1984年加入外交部。他的专长包括经济外交、欧盟事务、发展和改革合作、贸易促进、国家品牌、可持续发展和企业社会责任。

吴思先生最近被任命为瑞典驻华大使馆企业社会责任 (CSR) 中心负责人(公使衔参赞)。他曾在2011年至2014年期间担任过该职务。他最近担任过的职务包括政府出口项目办公室高级顾问和瑞典驻科索沃普里什蒂纳大使馆馆长。他拥有国际经济与商业管理和政治学学位。

**Anders Wollter***Minister Counsellor & Head of CSR Centre, Embassy of Sweden, Beijing*

Mr. Anders Wollter is a Swedish career diplomat with broad experience from several postings at HQ, as well as abroad (Kosovo, China, Brazil, France, Belgium, Germany, Kenya). He joined the Foreign Service in 1984. His specialties include economic diplomacy, European Union affairs, development and reform cooperation, trade promotion, nation branding, sustainability, and CSR.

Mr. Wollter was recently appointment as Head of CSR Centre at the Embassy of Sweden in Beijing (Minister Counsellor), a position that he also held from 2011 to 2014. Recent positions include Senior Adviser at the Government's Office of Project Exports and Head of Mission of the Swedish Embassy in Pristina, Kosovo. He holds a degree International Economy and Business Management, and Political Science.

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**Laura Ferrington**

国际采购经理，美体小铺

Laura Ferrington 是美体小铺的国际采购经理，但实际上一概而论她的工作是很困难的。Laura 是亚洲所有的国际采购的主要支柱，从零售商品、门店装饰、支持道德贸易到基层可持续采购小组。Laura 在亚洲生活了 13 年，探访了亚洲各地区多种制造业，负责支持美体小铺的供应链，以实现未来的可持续发展。美体小铺现在已经是认证的共益企业，意味着可持续发展是每个企业决策的核心。利润已经不是报告中的唯一的关键商业成功因素，汇报中关于人（社会影响）和地球（环境影响）对共益企业成员来说有着同等重要性。

**Laura Ferrington***International Sourcing Manager, The Body Shop*

Laura Ferrington is the International Sourcing Manager for The Body Shop, but actually describing her role is hard! Laura is the main support in Asia for all International Sourcing functions, from retail product to store fitting to supporting the ethical trade and sustainable sourcing team on the ground. Laura has lived in Asia for 13 years, travelled extensively to a variety of different types of manufacture all over the region and is responsible for supporting The Bodyshops supply chain to achieve future sustainable growth. The Bodyshop is now a certified B-Corp and which means that sustainable development is at the heart of every business decision. Profit is no longer the only key business success reporting factor, reporting on people (social impact) and planet (environmental impact) hold equal importance for B-Corp members.

**Brian Henderson**

首席运营官（亚洲），贝克·麦坚时国际律师事务所

Brian Henderson 是贝克·麦坚时国际律师事务所的首席运营官，常驻香港。作为一位职业律师，Brian 大部分职业生涯是在法律行业中担任一系列管理角色。贝克·麦坚时国际律师事务所是世界上最大的律所之一，对包容性有着坚实的承诺和浓厚的文化。Brian 作为管理委员会成员，领导了亚洲的 9 个办事处的本地包容性倡议活动。

Brian 是贝克·麦坚时“人类联盟倡议”的联合主席和创始人。人类联盟是由 40 多位有影响力的领导者组成，他们承诺在自己的组织内通过个人努力推广包容性，通过优秀人才让组织受益。

**Brian Henderson***Chief Operating Officer (Asia), Baker McKenzie*

Brian Henderson is Chief Operating Officer for Baker McKenzie, based in Hong Kong. Brian was born in Belfast and has previously lived and worked in London and Paris. Brian is a qualified lawyer who has spent most of his career in a variety of management roles in the legal sector.

Baker McKenzie is one of the largest law firms in the World with a strong commitment and culture of diversity and inclusion. The firm has published



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gender diversity targets and has achieved many of them already in Asia. Brian leads local diversity initiatives across 9 offices in Asia, as a member of the Management Committee. He champions the "BakerWomen" committee and established a "BakerMen" team to work with and support them in developing the firm's gender diversity action plan.

Brian is a Board member of The Women's Foundation and also Co-Chair and founder of its Male Allies Initiative. The Male Allies are over 40 influential leaders committed to making progress on gender diversity within their organisations and to taking personal actions to promote gender diversity. We believe by opening our doors to everyone, we can benefit from the best talent. By driving concrete actions that create a more inclusive environment, we can become even more effective in everything we do.

Brian is passionate about encouraging men to see gender equity as a priority, an opportunity and a responsibility. He was recognised as the 2017 AmCham Champion for the Advancement of Women.

#### 郭西德龙

项目经理, CDP

郭西德龙目前就职于 CDP 中国，担任项目经理一职。他的主要工作是协助投资者鉴别气候相关风险与机遇，并为中国企业进行能力建设，协助他们完善其管理环境影响的能力。郭先生后多样的知识背景，他曾分别在法国与英国获得工程及管理硕士学位。郭先生曾经就职于普华永道咨询公司，为其客户提供企业架构设计及数据管理服务，他还曾协助德国国际合作机构完成可持续投资回报模型研究工作。

#### Gordon Guo

Project Manager, CDP

Gordon Guo is the project manager of CDP China, he supports investors to identify climate-related risks and opportunities, and helps Chinese companies to build their capacity of managing their environmental impact. Gordon has multi-field knowledge, he obtained his degrees in both engineering and management from France and the UK. Gordon previously worked for PwC Consulting line, provided Enterprise Architecture Design and Data Management services, he also worked with GIZ on a research of the Sustainable Return on Investment.



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**Richard Welford***总监，达岸咨询有限公司*

Richard Welford 是企业社会责任亚洲的总监，他创立的企业社会责任亚洲致力于通过咨询、活动和专业网络，在亚洲提升可持续发展实践行动。目前的达岸咨询有限公司（企业社会责任亚洲）在亚太地区开拓可持续发展相关工作。

Richard 在企业社会责任领域有超过 30 年的经验。他在亚洲与领先的跨国企业和本地企业合作过，包括迪士尼、耐克、香格里拉酒店和度假村、英国太古集团、IBM、汇丰银行。

Richard 目前是悉尼科技大学副教授。

**Richard Welford****ELEVATE**

Richard Welford is Chairman of CSR Asia, a mission-driven business he founded that improves sustainability practices through consultancy thought leadership, events and professional networks throughout Asia. Now an ELEVATE company, CSR Asia is known for its pioneering work around sustainability and corporate social responsibility (CSR) in the Asia Pacific region.

Richard has over 30 years of experience working with the business sector, United Nations, NGOs and other international agencies in the field of CSR with an emphasis on social justice, human rights, governance issues, community development and environmental management.

He has worked with some of the leading multinational enterprises and local companies in Asia including Disney, CLP Power, Nike, Shangri-La Hotels and Resorts, Swire Pacific, Cathay Pacific, HP, IBM, HSBC, Citigroup, Accor, Credit Suisse, UBS, P&G and adidas.

In addition to consultancy, Richard also curates major thought leadership conferences and seminars including CSR Asia Summit and ELEVATE supply chain responsible sourcing events.

Richard is currently an adjunct Professor at the University of Technology, Sydney. He has many years of experience in academia, pioneering courses and programs covering a range of issues including shared value, inclusive business, private sector engagement, supply chain risks, human rights and community investment. From 2002 to 2010, Richard was also a professor at the University of Hong Kong and headed up the Corporate Environmental Governance Program.

He is the author of 15 books and numerous refereed articles in the fields of environmental management and sustainable development. He is also the editor of 3 internationally recognized academic journals that develop and promote research around business and sustainable development.

Richard is also a Board Director of a number of other organizations including ERP Environment and is the Chairman AIDS Concern in Hong Kong.

