

国际企业可持续发展广东论坛： “企业对粤港澳大湾区及海上丝绸之路沿线可持续发展的带动作用”

International Sustainability Conference in Guangdong :
Businesses' role in driving sustainable development of
the Greater Bay Area and along the Maritime Silk Road

7 Nov 2019 (Thursday)
China Resources Tower, Shenzhen

2019年11月7日(星期四)
深圳市中国华润大厦

15:45-17:00 D. 供应链可持续化和弹性化 Sustainable and resilient supply chains

在利益相关者的需求、监管要求和已证实的商业案例的带动作用下，企业正见证更大程度的供应链透明化和负责任采购带来的益处。企业间正更普遍地运用风险分析的方式，衡量缺少可追踪性的供应链、缺少与上行和下行供应商沟通所造成的，对供应链弹性和企业的社会经营许可的负面影响。该环节将探讨具体的员工项目、科技创新和多利益相关者合作能深化本地与本地社区的互动。嘉宾们也将讨论这些措施如何帮助企业变得更有竞争力、更有生产力，以及建立更有弹性的供应链。

相关可持续发展目标：



Driven by stakeholder demands, regulatory requirements and proven business cases, companies are seeing the benefits of greater supply chain transparency and of responsible procurement along supply chains. It is becoming increasingly common for companies to apply a risk lens to realise how the lack of traceability and effective communication with upstream and downstream suppliers will negatively affect supply chain resilience and a business' social licence to operate. This session examines how specific worker programmes, technological innovation and multi-stakeholder partnerships could deepen engagement with local communities. Speakers will also discuss how these measures have helped their businesses to become more competitive, more productive and to build more resilient supply chains.

**SDG
relevance:**



Speakers:

1. **Ms Ines Kaempfer**, Executive Director, CCR CSR
2. **Mr Mark Blick**, Head of Government Projects, Diginex
3. **Mr Tony Lowe**, Chief Sustainability Officer, Hanbo Enterprises Limited
4. **Mr Hu Kehua**, Director of Sustainability Stewardship, China National Textile and Apparel Council (CNTAC)

Session Chair: Dr Kevin Franklin, Chief Operation Officer, Advisory and Chief Product Officer, ELEVATE