

“企业对粤港澳大湾区及海上丝绸之路沿线可持续发展的带动作用”

International Sustainability Conference in Guangdong :

Businesses' role in driving sustainable development of
the Greater Bay Area and along the Maritime Silk Road

7 Nov 2019 (Thursday)

China Resources Tower, Shenzhen

2019年11月7日(星期四)

深圳市中国华润大厦

15:45-17:00 C. 可持续海洋 Sustainable Oceans

每年有超过 800 万吨塑料被倾倒入海洋，海洋生态环境和人类健康因此处于严重威胁之中。可持续发展目标 14（水下生物）呼吁企业保护海洋和海岸生态环境，以及保护和促进可持续使用海洋资源，以减轻海洋面临的一系列挑战。

粤港澳大湾区地处中国南海，坐拥丰富的海洋资源。作为一个科技、服务与物流中心，为追求更高速的经济发展，大湾区的企业势必考虑可持续发展目标 14 以及发展蓝色经济。在该环节中，嘉宾们将讨论商业策略、国有和私有企业合作、非传统运营模式以及解决塑料垃圾的循环经济落实情况。该环节将通过案例分析示范高效可行的方式保护水下生物，同时助力大湾区的整体可持续发展。

该环节由英国政府全国性绿色环保系列活动——“Green is GREAT - 绿色先锋在英国”赞助。该活动重点关注的领域之一是海洋塑料。活动将包括与全国受众互动的大量线上和线下活动，同时建立新的伙伴关系，共同应对全球性的新挑战。应对海洋塑料污染是英国政府一项明确的优先事项。通过 Green is GREAT 活动，我们将深化中英伙伴关系，创造更广泛的影响。

With over 8 million tons of plastic being dumped into the oceans every year, marine ecosystems and human health

are severely under threat. SDG 14 (life below water) urges businesses to protect marine and coastal ecosystems from pollution, and enhance the conservation and sustainable use of ocean-based resources to mitigate against a range of challenges faced by our oceans.

The Greater Bay Area lies on the South China Sea with its rich marine resources. As a technology, services and logistics hub, it is imperative for businesses in the GBA to consider SDG 14 and the development of the blue economy when pursuing rapid economic growth. In this session, speakers will discuss how business strategies, public-private partnerships, non-conventional operating models and the application of the circular economy concept could tackle the issue of plastic waste. Case studies will be used to demonstrate effective ways to protect life below water while facilitating overall sustainable development in the region.

This session is sponsored by the UK government's national campaign in China, called 'Green is GREAT'. One strand of work in the first phase of the Green is GREAT campaign is Marine Plastics. The campaign will include an intensive burst of offline and online activities interacting with audiences across the country, building new partnerships to come together to tackle the new challenges we are facing as a planet. Tackling marine plastics is a clear priority for the UK and through Green is GREAT campaign activity we hope to deepen the UK-China Green partnership to create even wider impact.

演讲嘉宾:

1. **Laura Ferrington 女士**，国际采购经理，美体小铺
2. **Alexander Mastrovito 先生**，可持续发展委员会主席，瑞典商会（香港）

相关可持续发展目标**SDG relevance:**

国际企业可持续发展广东论坛： “企业对粤港澳大湾区及海上丝绸之路沿线可持续发展的带动作用”

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3. **Adrian Olsen** 先生, 运营经理, Kongsberg Maritime China

4. **刘心** 博士, 执行副董事, 华大基因

论坛主持人: **Richard Welford** 博士, 达岸咨询有限公司

Speakers:

1. **Ms Laura Ferrington**, International Sourcing Manager, The Body Shop

2. **Mr Alexander Mastrovito**, Chairman of Sustainability Committee, Swedish Chamber of Commerce in Hong Kong

3. **Mr Adrian Olsen**, Operation Manager, Project Department, Kongsberg Maritime China

4. **Dr Liu Xin**, Executive Vice-Director, BGI's Research Institute

Session Chair: **Dr Richard Welford**, ELEVATE

Laura Ferrington

国际采购经理, 美体小铺

Laura Ferrington 是美体小铺的国际采购经理, 但实际上一概而论她的工作是很难的。Laura 是亚洲所有的国际采购的主要支柱, 从零售商品、门店装饰、支持道德贸易到基层可持续采购小组。Laura 在亚洲生活了 13 年, 探访了亚洲各地区多种制造业, 负责支持美体小铺的供应链, 以实现未来的可持续发展。美体小铺现在已经是认证的共益企业, 意味着可持续发展是每个企业决策的核心。利润已经不是报告中的唯一的关键商业成功因素, 汇报中关于人(社会影响)和地球(环境影响)对共益企业成员来说有着同等重要性。

Laura Ferrington

International Sourcing Manager, The Body Shop

Laura Ferrington is the International Sourcing Manager for The Body Shop, but actually describing her role is hard! Laura is the main support in Asia for all International Sourcing functions, from retail product to store fitting to supporting the ethical trade and sustainable sourcing team on the ground. Laura has lived in Asia for 13 years, travelled extensively to a variety of different types of manufacture all over the region and is responsible for supporting The Bodyshops supply chain to achieve future sustainable growth. The Bodyshop is now a certified B-Corp and which means that sustainable development is at the heart of every business decision. Profit is no longer the only key business success reporting factor, reporting on people (social impact) and planet (environmental impact) hold equal importance for B-Corp members.



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Alexander Mastrovito

可持续发展委员会主席，瑞典商会（香港）

Alexander Mastrovito 在大众汽车（中国）子公司斯堪尼亚亚太区领导可持续交通解决方案。他之前也领导斯堪尼亚在新加坡的自动卡车发展。Alexander 的工作包括应用零排放技术、自动驾驶工具、废物-燃料转化，带动可持续交通系统的转变。Alexander 是香港思汇智库可持续交通领域助理研究员，瑞典商会可持续发展委员会主席。

Alexander Mastrovito

Chairman of Sustainability Committee, Swedish Chamber of Commerce in Hong Kong

Alexander Mastrovito is Head of Sustainable Transport Solutions at the Volkswagen Group commercial vehicle arm Scania in Asia-Pacific. He was also the project leader for Scania's deployment of autonomous trucks in Singapore and the architect of Scania's Hong Kong Fleet Management Centre. Alexander works with driving the shift to a sustainable transport system by paving the way for zero emissions technology, autonomous vehicles, waste-to-fuel and connected vehicle solutions.

Alexander is an Associate Researcher on Sustainable Transport at the Hong Kong think tank Civic Exchange, the Chairman of The Swedish Chamber of Commerce's Sustainability Committee, Transport & Logistics Advisor at the Business Environment Council, and a Mobility Ambassador for Innovation Hub Metta in Hong Kong.

Prior to joining Scania in Hong Kong 6 years ago he was based in Beijing and has now spent 13 years in the Greater China region working mostly in the automotive industry.

He holds a master's degree in Economics from Uppsala University, Sweden and is currently enrolled in post-graduate sustainability studies at the University of Cambridge, UK.



Adrian Olsen

运营经理, *Kongsberg Maritime China*

教育背景:

挪威科技大学控制系统（控制论）硕士

工作经历:

软件工程师，负责一系列离岸的项目和船只类型。在许多国家有工作经历，主要集中在欧洲和亚洲。

中国区动力定位技术负责人，包括培训、质检、销售支持和个人指导。与总部合作在中国发展程序以及建立竞争力。

中国区贸易和离岸项目运营总管，和全球运输企业一起确保世界级的项目实施。



Adrian Olsen

Operation Manager, *Project Department, Kongsberg Maritime China*

Education:

MSc Control Systems (Cybernetics) from NTNU Norwegian University of Nature and Technology

Experience:

Software engineer covering a range of projects and vessel types within Offshore segment. Work experience from many countries, primarily in Europe and East Asia. Technical Responsibility for Dynamic Positioning in China, including training, quality, sales support and personal mentoring. Worked with headquarter to develop procedures and build the competence in China.

Operational oversight for projects in China for Merchant and Offshore segments in China. Working together with a global delivery organization to ensure world class project execution.

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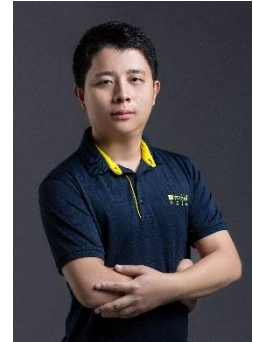
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2019年11月7日(星期四)

深圳市中国华润大厦

刘心*执行副董事，华大基因*

刘心博士，基因组学研究员（高级职称）。2009年本科毕业于北京大学生命科学学院，2013年获得香港中文大学医学科学专业博士学位。从2009年开始从事基因组相关基础科学研究，主要研究方向为基因组学，群体进化基因组学，生物信息学方向，主要的研究内容包括动植物大基因组组装及进化研究，基于全基因组重测序的群体基因组研究等。在基因组相关研究领域目前已发表SCI科研论文超过60篇，在Nature及其子刊、Science、Cell等国际顶级科学杂志上发表论文31篇，发表论文中第一作者或并列第一作者8篇，通讯作者8篇，同时有多项相关专利，并参与过包括科技部973，863，其中作为项目负责人牵头的一项863配套项目，作为子课题负责人的一项质检公益专项（省部级），一项深圳市科技研发项目已经结题，当前还有作为项目负责人牵头的一项科技部国际合作项目和一个深圳市学科布局项目正在执行中。香港中文大学兼职教授，西北工业大学兼职教授，中国科学院大学未来技术学院（华大学院）博士生导师。

**Liu Xin***Executive Vice-Director, BGI's Research Institute*

Xin Liu finished his undergraduate study in Peking University majored in biological sciences and then obtained his Ph.D. study on medical sciences at the Chinese University of Hong Kong. He is now a research scientist at BGI Research, and the executive associate director of BGI research, leading plant and animal genomics studies. Ever since his postgraduate years, he started to work on bioinformatics and genomics, focusing on utilizing genome sequencing technologies to generate genomic data, resolving biological questions by analyzing the genomic data, and applying the scientific findings in agriculture and industry. In this area, he has more than 60 publications, of which more than 30 has been published in high impact journals including Nature, Science, and Nature series. His researches were supported by funding from 973, 863 programs, as well as provincial and municipal science programs. He is now honorary/part-time professors at the Chinese University of Hong Kong, Northwest Polytechnic University, University of Chinese Academy of Sciences, South China Agricultural University and Zhongkai University of Agriculture and Engineering.

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Richard Welford

总监，达岸咨询有限公司

Richard Welford 是企业社会责任亚洲的总监，他创立的企业社会责任亚洲致力于通过咨询、活动和专业网络，在亚洲提升可持续发展实践行动。目前的达岸咨询有限公司（企业社会责任亚洲）在亚太地区开拓可持续发展相关工作。

Richard 在企业社会责任领域有超过 30 年的经验。他在亚洲与领先的跨国企业和本地企业合作过，包括迪士尼、耐克、香格里拉酒店和度假村、英国太古集团、IBM、汇丰银行。

Richard 目前是悉尼科技大学副教授。

Richard Welford

ELEVATE

Richard Welford is Chairman of CSR Asia, a mission-driven business he founded that improves sustainability practices through consultancy thought leadership, events and professional networks throughout Asia. Now an ELEVATE company, CSR Asia is known for its pioneering work around sustainability and corporate social responsibility (CSR) in the Asia Pacific region.

Richard has over 30 years of experience working with the business sector, United Nations, NGOs and other international agencies in the field of CSR with an emphasis on social justice, human rights, governance issues, community development and environmental management.

He has worked with some of the leading multinational enterprises and local companies in Asia including Disney, CLP Power, Nike, Shangri-La Hotels and Resorts, Swire Pacific, Cathay Pacific, HP, IBM, HSBC, Citigroup, Accor, Credit Suisse, UBS, P&G and adidas.

In addition to consultancy, Richard also curates major thought leadership conferences and seminars including CSR Asia Summit and ELEVATE supply chain responsible sourcing events.

Richard is currently an adjunct Professor at the University of Technology, Sydney. He has many years of experience in academia, pioneering courses and programs covering a range of issues including shared value, inclusive business, private sector engagement, supply chain risks, human rights and community investment. From 2002 to 2010, Richard was also a professor at the University of Hong Kong and headed up the Corporate Environmental Governance Program.

He is the author of 15 books and numerous refereed articles in the fields of environmental management and sustainable development. He is also the editor of 3 internationally recognized academic journals that develop and promote research around business and sustainable development.

Richard is also a Board Director of a number of other organizations including ERP Environment and is the Chairman AIDS Concern in Hong Kong.

