

“企业对粤港澳大湾区及海上丝绸之路沿线可持续发展的带动作用”

International Sustainability Conference in Guangdong :

Businesses' role in driving sustainable development of
the Greater Bay Area and along the Maritime Silk Road

7 Nov 2019 (Thursday)

China Resources Tower, Shenzhen

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深圳市中国华润大厦

14:45-17:00 C. 可持续海洋 Sustainable Oceans

每年有超过 800 万吨塑料被倾倒入海洋，海洋生态环境和人类健康因此处于严重威胁之中。可持续发展目标 14（水下生物）呼吁企业保护海洋和海岸生态环境，以及保护和促进可持续使用海洋资源，以减轻海洋面临的一系列挑战。

粤港澳大湾区地处中国南海，坐拥丰富的海洋资源。作为一个科技、服务与物流中心，为追求更高速的经济发展，大湾区的企业势必考虑可持续发展目标 14 以及发展蓝色经济。在该环节中，嘉宾们将讨论商业策略、国有和私有企业合作、非传统运营模式以及解决塑料垃圾的循环经济落实情况。该环节将通过案例分析示范高效可行的方式保护水下生物，同时助力大湾区的整体可持续发展。

该环节由英国政府全国性绿色环保系列活动——“Green is GREAT - 绿色先锋在英国”赞助。该活动重点关注的领域之一是海洋塑料。活动将包括与全国受众互动的大量线上和线下活动，同时建立新的伙伴关系，共同应对全球性的新挑战。应对海洋塑料污染是英国政府一项明确的优先事项。通过 Green is GREAT 活动，我们将深化中英伙伴关系，创造更广泛的影响。

With over 8 million tons of plastic being dumped into the oceans every year, marine ecosystems and human health are severely under threat. SDG 14 (life below water) urges businesses to protect marine and coastal ecosystems from pollution, and enhance the conservation and sustainable use of ocean-based resources to mitigate against a range of challenges faced by our oceans.

The Greater Bay Area lies on the South China Sea with its rich marine resources. As a technology, services and logistics hub, it is imperative for businesses in the GBA to consider SDG 14 and the development of the blue economy when pursuing rapid economic growth. In this session, speakers will discuss how business strategies, public-private partnerships, non-conventional operating models and the application of the circular economy concept could tackle the issue of plastic waste. Case studies will be used to demonstrate effective ways to protect life below water while facilitating overall sustainable development in the region.

This session is sponsored by the UK government's national campaign in China, called 'Green is GREAT'. One strand of work in the first phase of the Green is GREAT campaign is Marine Plastics. The campaign will include an intensive burst of offline and online activities interacting with audiences across the country, building new partnerships to come together to tackle the new challenges we are facing as a planet. Tackling marine plastics is a clear priority for the UK and through Green is GREAT campaign activity we hope to deepen the UK-China Green partnership to create even wider impact.

Speakers:

1. **Ms Laura Ferrington**, International Sourcing Manager, Body Shop
 2. **Ms Claudia Fan**, Senior Programme Officer, Ellen MacArthur Foundation
 3. **Mr Alexander Mastrovito**, Chairman of Sustainability Committee, Swedish Chamber of Commerce in Hong Kong
- Session Chair: Ms Nicolette Bartlett, Global Director, Climate Change, CDP**

相关可持续发展目标:**SDG relevance:**