

国际企业可持续发展广东论坛： “企业对粤港澳大湾区及海上丝绸之路沿线可持续发展的带动作用”

International Sustainability Conference in Guangdong:
Businesses' role in driving sustainable development of
the Greater Bay Area and along the Maritime Silk Road

7 Nov 2019 (Thursday)
China Resources Tower, Shenzhen

2019年11月7日(星期四)
深圳市中国华润大厦

(可到[论坛网页](#)以获取最新资讯)
(Visit [our website](#) for the latest update)

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第三届国际可持续发展广东论坛（ISCG2019）将再次聚集各界代表人士，讨论如何助力粤港澳大湾区的社会、环境和金融可持续发展，同时支持深圳建设先行示范区，致力落实联合国 2030 可持续发展目标。在论坛活动中，行业专家们将分享可持续化的专业意见，包括企业如何将商业模式与可持续发展目标结合，以及分享四个方面的可持续化案例：负责任消费和生产、供应链可持续化管理、良好身心健康促进业绩提升、海洋可持续化管理。

ISCG2019 为有共同志向的专业人士和组织创造了平台，推广实践社会责任的企业，帮助建立合作伙伴关系、在大湾区和其他区域创造实现共同价值的商业机会。论坛将期待以下嘉宾参与：

- a) 涉足大湾区的中国和海外企业代表，以及其供应链伙伴代表（决策人、法务、财务、公关、人力资源、采购、供应链专家）
- b) 提供专业性建议的咨询企业代表 - 为其客户提供提升可持续化表现的建议、进军海外市场建议
- c) 政府代表及其他企业代表 - 致力推广与联合国 2030 可持续发展目标一致的可持续发展和负责任商业模式
- d) 研究可持续发展问题的学术界人士

The third annual International Sustainability Conference in Guangdong (#ISCG2019) will once again bring together stakeholders to support the sustainable social, environmental and financial development of the Greater Bay Area (GBA), and support Shenzhen's intention to develop an innovation demonstration zone for implementing the United Nations (UN) 2030 Agenda for Sustainable Development. At the conference, industry experts will share their insights on sustainability, and how businesses could integrate the Sustainable Development Goals (SDGs) into their operations - with practical examples covering key topics including: Responsible Consumption and Production, Sustainable Supply Chain Management, Health and Wellbeing, and Sustainable Ocean Management.

ISCG 2019 creates a platform that connects like-minded professionals and organisations to promote responsible businesses, and facilitates capacity-building partnerships and commercial opportunities that can generate shared value both in the Greater Bay Area and elsewhere. The conference will be of particular interest to:

- a) Representatives from Chinese industry, and international businesses with a footprint in the GBA, and their supply chain partners (decision-makers, legal, financial, PR, human resource, procurement and supply chain specialists)
- b) Representatives from consultancies capable of providing specialist advice to those looking either to improve their sustainability performance and/or enter international markets
- c) Representatives of local government and other organisations promoting sustainable development and responsible business practices in alignment with the SDGs
- d) Academics with an interest in sustainability issues

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论坛日程 Agenda

时间 Time	内容 Details	
08:30-09:00	签到 Registration	
09:00-09:45	开场致辞 Introduction and VIP Opening Remarks	
09:45-10:45	主题演讲及讨论 Keynote Speech and Panel Discussion 主题：大湾区可持续发展：企业的挑战和机遇 Discussion Topic: 'Sustainable Development in the Greater Bay Area: Challenges and Opportunities for Businesses'	
10:45-11:15	茶歇 Break	
11:15-12:15	专题讨论：绿色金融在可持续发展中的角色 Thematic Panel: The Role of Green Finance in Sustainable Development	
12:15-12:45	"Green is GREAT-绿色先锋在英国" 系列活动华南地区启动仪式 Launch of UK Government's "Green is GREAT" campaign in Southern China	
12:45-14:00	午餐 Networking Lunch	
14:00-15:15	分论坛 A: 负责任消费和生产 Parallel Session A: Responsible Consumption and Production	分论坛 B: 良好身心健康提升企业绩效 Parallel Session B: Enhancing business performance through health and wellbeing
15:15-15:45	茶歇 Break	
15:45-17:00	分论坛 C: 可持续海洋 Parallel Session C: Sustainable Oceans This session is sponsored by Green is GREAT  BRITAIN & NORTHERN IRELAND	分论坛 D: 供应链可持续化和弹性化 Parallel Session D: Sustainable and Resilient Supply Chains

*可点击连结了解更多该环节的详细内容

*To learn more about session details, please click on the hyperlink of each session

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09:00 – 09:45 开场致辞 Introduction and VIP Opening Remarks

演讲嘉宾:

1. 贺颂雅女士, 英国驻广州总领事
2. 司铎莱先生, 挪威驻广州总领事
3. 张亚龙博士, 行政副院长, 深圳可持续发展研究院

Speakers:

1. **Ms Jo Hawley**, Her Majesty's Consul-General Guangzhou
2. **Mr Ståle Torstein Risa**, Consul General of Norway in Guangzhou
3. **Dr Zhang Yalong**, Executive Vice Director, Shenzhen Institute for Sustainable Development

贺颂雅

英国驻广州总领事, 英国驻广州总领事馆

贺颂雅女士自 2019 年 7 月正式就任英国驻广州总领事。代表英国政府参与华南六省的交流合作事务, 包括广东、广西、湖南、福建、江西和海南。

贺女士在英国政府供职近 20 年。2014-2017 年, 她担任英国驻香港总领事馆国际贸易部总监。在此之前, 贺女士曾任国务大臣秘书, 也曾派驻英国驻欧盟代表团工作。除了在英国外交与联邦事务部和国际贸易部的工作经历, 她也曾分别在内阁办公室、教育部任职, 专注于公共服务的提升和现代化。

贺女士毕业于杜伦大学, 拥有现代欧洲语言学位。

Jo Hawley

Her Majesty's Consul-General Guangzhou

Jo took up her position as British Consul-General Guangzhou in July 2019. She leads the British Government's engagement in the provinces of South China: Fujian, Guangdong, Guangxi, Hainan, Hunan and Jiangxi.

Jo has worked for the British government for nearly 20 years. From 2014-2017, she was Director of International Trade and Investment at the British Consulate General in Hong Kong. She has previously served as Private Secretary to a Minister of State and completed two postings at the UK Representation to the European Union. In addition to working for the Foreign Office and Department for International Trade, she has worked at the Cabinet Office and Department for Education in roles focused on improving and modernising public services.

Jo graduated from Durham University with a degree in Modern European Languages.



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司铎莱先生，现任挪威驻广州总领事。其先后毕业于奥斯陆大学及弗吉尼亚大学法律专业。他从上世纪 80 年代起服务于挪威外交部，曾任挪威驻香港副领事、挪威驻印尼大使馆一等秘书、挪威驻美国大使馆参赞、挪威驻日本公使、挪威驻菲律宾大使、挪威驻越南大使等。自 2017 年 9 月起，任挪威驻广州总领事。

**Ståle Torstein Risa***Consul General of Norway in Guangzhou*

Mr. Ståle Torstein Risa, the Consul General of Norway in Guangzhou. He has education background in law from University of Oslo and University of Virginia and has served for the Ministry of Foreign Affairs since 1980s with working experience including Vice Consul in Royal Norwegian Consulate General in Hong Kong, the First Secretary in Royal Norwegian Embassy in Jakarta, Counsellor in Royal Norwegian Embassy in Washington D.C, Minister Counsellor in Royal Norwegian Embassy in Tokyo, the Ambassador in Royal Norwegian Embassy in Manila, the Ambassador in Royal Norwegian Embassy in Hanoi etc. He has worked as the Consul General of Norway in Guangzhou since September 2017.

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张亚龙

行政副院长，深圳可持续发展研究院

张亚龙是国内最早从事基于 SDGs 的城市绿色可持续发展研究的专家之一，参与 UNDP 等联合国机构开发和实施的 SDGs 研究，参与深圳超大城市可持续发展示范区的建设和政策研究、项目实施等。曾担任北京大学新型能源系统研究中心副主任，中国分布式联盟核心专家，国家湿地修复与保护研究中心副秘书长等。目前担任深圳可持续发展研究院常务副院长，主要从事城市公共管理和城市绿色经济、资源高效利用、可持续金融领域研究。



ZHANG Yalong

Executive Vice Director, Shenzhen Institute for Sustainable Development

Dr. Yalong ZHANG is one of the earliest experts in the research of urban sustainable development based on SDGs. He participates in the research of SDGs developed and implemented by UN agencies such as UNDP, and the construction, policy research and project implementation of Shenzhen Sustainable Development Demonstration Zone. He served as the deputy director of New Energy System Research Center of Peking University, the core expert of China Distributed Alliance, and the deputy secretary general of the National Wetland Restoration and Protection Research Center. Currently, he is the executive vice president of Shenzhen Institute of Sustainable Development (SISD), and being engaged in the research of urban public management, urban green economy and high efficient utilization of resources, etc..

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09:45-10:45 主题演讲 Keynote Panel:

大湾区可持续发展：企业的挑战和机遇

'Sustainable Development in the Greater Bay Area: Challenges and Opportunities for Businesses'

粤港澳大湾区是中国发展的优先战略，在国家对创新驱动和绿色发展的落实中有重要意义。联合国可持续发展目标（SDGs）是大湾区发展中的一个核心部分，旨在同步大湾区城市的优势，在区域内创造环境和社会福利。

大湾区规划发展纲要强调了区域内的一些挑战，例如持续收紧的资源 and 能源供给、恶化的环境压力。纲要的原则和目标包括：绿色发展，保护生态；提升资源管理和回收；加速制造业及其供应链的转型升级；推动形成绿色低碳的生产生活方式。

本环节中，嘉宾们基于经验、行业见解、商业实践，讨论企业如何将可持续发展目标融入自身组织，以及关联机遇和挑战。嘉宾们将反思各自的负责任商业案例，讨论大湾区的企业如何通过负责任供应链管理、循环经济及、工作环境生产力提升自己的竞争力，同时向可持续发展目标看齐。

The Greater Bay Area (GBA) is a strategic priority for China's development - having great significance in the country's implementation of innovation-driven development and integrated sustainable development. The UN Sustainable Development Goals (SDGs) are a core part of the GBA's development, which aims to synergise the advantages of each GBA city, and create environmental and social benefits across the region.

The outline development plan for the GBA highlighted some of the region's challenges, such as growing constraints on resources and energy supplies, and escalating pressures on the environment. Principles and objectives of the outline plan include: pursuing green development and ecological conservation; improving resource management and recycling; accelerating the transformation and upgrading of the manufacturing industry and its supply chain; and promoting the adoption of green lifestyles.

Drawing on the experiences, industry insights and business practices of keynote speakers and panellists, the session examines how businesses could integrate the SDGs into their organisations, and associated opportunities and challenges. Speakers will reflect on their experiences of responsible business and talk about how businesses in the region can increase their competitiveness through responsible supply chain management, circular economy, workplace productivity, as well as enhancing their alignment with the SDGs.

演讲嘉宾:

4. 吴思先生，公使衔参赞、企业社会责任中心总监，瑞典驻华大使馆
5. Laura Ferrington 女士，国际采购经理，美体小铺
6. Brian Henderson 先生，首席运营官（亚洲），贝克·麦坚时国际律师事务所
7. 郭西德龙先生，项目经理，CDP

论坛主持人: **Richard Welford 博士**，达岸咨询有限公司

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Speakers:

1. **Mr Anders Wollter**, Minister Counsellor & Head of CSR Centre, Embassy of Sweden, Beijing
2. **Ms Laura Ferrington**, International Sourcing Manager, The Body Shop
3. **Mr Brian Henderson**, Chief Operating Officer (Asia), Baker McKenzie
4. **Mr Gordon Guo**, Project Manager, CDP

Session Chair: Dr Richard Welford, ELEVATE

吴思

公使衔参赞、企业社会责任中心总监，瑞典驻华大使馆

吴思先生是瑞典职业外交官，曾在瑞典外交部和国外（科索沃、中国、巴西、法国、比利时、德国、肯尼亚）多个职位任职，拥有丰富的经验。他于1984年加入外交部。他的专长包括经济外交、欧盟事务、发展和改革合作、贸易促进、国家品牌、可持续发展和企业社会责任。

吴思先生最近被任命为瑞典驻华大使馆企业社会责任 (CSR) 中心负责人(公使衔参赞)。他曾在2011年至2014年期间担任过该职务。他最近担任过的职务包括政府出口项目办公室高级顾问和瑞典驻科索沃普里什蒂纳大使馆馆长。他拥有国际经济与商业管理和政治学学位。



Anders Wollter

Minister Counsellor & Head of CSR Centre, Embassy of Sweden, Beijing

Mr. Anders Wollter is a Swedish career diplomat with broad experience from several postings at HQ, as well as abroad (Kosovo, China, Brazil, France, Belgium, Germany, Kenya). He joined the Foreign Service in 1984. His specialties include economic diplomacy, European Union affairs, development and reform cooperation, trade promotion, nation branding, sustainability, and CSR.

Mr. Wollter was recently appointment as Head of CSR Centre at the Embassy of Sweden in Beijing (Minister Counsellor), a position that he also held from 2011 to 2014. Recent positions include Senior Adviser at the Government's Office of Project Exports and Head of Mission of the Swedish Embassy in Pristina, Kosovo. He holds a degree International Economy and Business Management, and Political Science.

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Laura Ferrington

国际采购经理，美体小铺

Laura Ferrington 是美体小铺的国际采购经理，但实际上概而论她的工作是很难的。Laura 是亚洲所有的国际采购的主要支柱，从零售商品、门店装饰、支持道德贸易到基层可持续采购小组。Laura 在亚洲生活了 13 年，探访了亚洲各地区多种制造业，负责支持美体小铺的供应链，以实现未来的可持续发展。美体小铺现在已经是认证的共益企业，意味着可持续发展是每个企业决策的核心。利润已经不是报告中的唯一的商业成功因素，汇报中关于人（社会影响）和地球（环境影响）对共益企业成员来说有着同等重要性。

**Laura Ferrington***International Sourcing Manager, The Body Shop*

Laura Ferrington is the International Sourcing Manager for The Body Shop, but actually describing her role is hard! Laura is the main support in Asia for all International Sourcing functions, from retail product to store fitting to supporting the ethical trade and sustainable sourcing team on the ground. Laura has lived in Asia for 13 years, travelled extensively to a variety of different types of manufacture all over the region and is responsible for supporting The Bodyshops supply chain to achieve future sustainable growth. The Bodyshop is now a certified B-Corp and which means that sustainable development is at the heart of every business decision. Profit is no longer the only key business success reporting factor, reporting on people (social impact) and planet (environmental impact) hold equal importance for B-Corp members.

Brian Henderson

首席运营官（亚洲），贝克·麦坚时国际律师事务所

Brian Henderson 是贝克·麦坚时国际律师事务所的首席运营官，常驻香港。作为一位职业律师，Brian 大部分职业生涯是在法律行业中担任一系列管理角色。贝克·麦坚时国际律师事务所是世界上最大的律所之一，对包容性有着坚实的承诺和浓厚的文化。Brian 作为管理委员会成员，领导了亚洲的 9 个办事处的本地包容性倡议活动。

Brian 是贝克·麦坚时“人类联盟倡议”的联合主席和创始人。人类联盟是由 40 多位有影响力的领导者组成，他们承诺在自己的组织内通过个人努力推广包容性，通过优秀人才让组织受益。

**Brian Henderson***Chief Operating Officer (Asia), Baker McKenzie*

Brian Henderson is Chief Operating Officer for Baker McKenzie, based in Hong Kong. Brian was born in Belfast and has previously lived and worked in London and Paris. Brian is a qualified lawyer who has spent most of his career in a variety of management roles in the legal sector.

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Baker McKenzie is one of the largest law firms in the World with a strong commitment and culture of diversity and inclusion. The firm has published gender diversity targets and has achieved many of them already in Asia. Brian leads local diversity initiatives across 9 offices in Asia, as a member of the Management Committee. He champions the "BakerWomen" committee and established a "BakerMen" team to work with and support them in developing the firm's gender diversity action plan.

Brian is a Board member of The Women's Foundation and also Co-Chair and founder of its Male Allies Initiative. The Male Allies are over 40 influential leaders committed to making progress on gender diversity within their organisations and to taking personal actions to promote gender diversity. We believe by opening our doors to everyone, we can benefit from the best talent. By driving concrete actions that create a more inclusive environment, we can become even more effective in everything we do.

Brian is passionate about encouraging men to see gender equity as a priority, an opportunity and a responsibility. He was recognised as the 2017 AmCham Champion for the Advancement of Women.

郭西德龙*项目经理, CDP*

郭西德龙目前就职于 CDP 中国，担任项目经理一职。他的主要工作是协助投资者鉴别气候相关风险与机遇，并为中国企业进行能力建设，协助他们完善其管理环境影响的能力。郭先生后多样的知识背景，他曾分别在法国与英国获得工程及管理硕士学位。郭先生曾经就职于普华永道咨询公司，为其客户提供企业架构设计及数据管理服务，他还曾协助德国国际合作机构完成可持续投资回报模型研究工作。

Gordon Guo*Project Manager, CDP*

Gordon Guo is the project manager of CDP China, he supports investors to identify climate-related risks and opportunities, and helps Chinese companies to build their capacity of managing their environmental impact. Gordon has multi-field knowledge, he obtained his degrees in both engineering and management from France and the UK. Gordon previously worked for PwC Consulting line, provided Enterprise Architecture Design and Data Management services, he also worked with GIZ on a research of the Sustainable Return on Investment.



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Richard Welford

达岸咨询有限公司

Richard Welford 是企业社会责任亚洲的总监，他创立的企业社会责任亚洲致力于通过咨询、活动和专业网络，在亚洲提升可持续发展实践行动。目前的达岸咨询有限公司（企业社会责任亚洲）在亚太地区开拓可持续发展相关工作。

Richard 在企业社会责任领域有超过 30 年的经验。他在亚洲与领先的跨国企业和本地企业合作过，包括迪士尼、耐克、香格里拉酒店和度假村、英国太古集团、IBM、汇丰银行。

Richard 目前是悉尼科技大学副教授。

**Richard Welford**

ELEVATE

Richard Welford is Chairman of CSR Asia, a mission-driven business he founded that improves sustainability practices through consultancy thought leadership, events and professional networks throughout Asia. Now an ELEVATE company, CSR Asia is known for its pioneering work around sustainability and corporate social responsibility (CSR) in the Asia Pacific region.

Richard has over 30 years of experience working with the business sector, United Nations, NGOs and other international agencies in the field of CSR with an emphasis on social justice, human rights, governance issues, community development and environmental management.

He has worked with some of the leading multinational enterprises and local companies in Asia including Disney, CLP Power, Nike, Shangri-La Hotels and Resorts, Swire Pacific, Cathay Pacific, HP, IBM, HSBC, Citigroup, Accor, Credit Suisse, UBS, P&G and adidas.

In addition to consultancy, Richard also curates major thought leadership conferences and seminars including CSR Asia Summit and ELEVATE supply chain responsible sourcing events.

Richard is currently an adjunct Professor at the University of Technology, Sydney. He has many years of experience in academia, pioneering courses and programs covering a range of issues including shared value, inclusive business, private sector engagement, supply chain risks, human rights and community investment. From 2002 to 2010, Richard was also a professor at the University of Hong Kong and headed up the Corporate Environmental Governance Program.

He is the author of 15 books and numerous refereed articles in the fields of environmental management and sustainable development. He is also the editor of 3 internationally recognized academic journals that develop and promote research around business and sustainable development.

Richard is also a Board Director of a number of other organizations including ERP Environment and is the Chairman AIDS Concern in Hong Kong.

国际企业可持续发展广东论坛： “企业对粤港澳大湾区及海上丝绸之路沿线可持续发展的带动作用”

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11:15 - 12:15 绿色金融在可持续发展中的角色 The Role of Green Finance in Sustainable Development

2017 年，联合国贸易和发展会议指出实现可持续发展目标将花费 5 万亿至 7 万亿美元，同时发展中国家需要额外约 2.5 万亿美元的投资。落实可持续发展目标过程中将打开 12 万亿美元的市场机会，包括食品和农业、城市、能源与材料、以及健康等领域。为填补这个金融缺口，金融机构势必在可持续发展的资金流动中扮演重要角色。

可持续金融将金融行业、私有企业以及政府机构聚集到一起，分配助力可持续发展的资源。正在浮现的环境、社会和监管风险，扩大的信托责任、对负责任投资产品日益增长的需求，进一步催生了可持续金融市场。鉴于中国政府重视大湾区城市环境的提升，可持续金融为投资者和企业提供了新的机会，在实现财务增长的同时，帮助全球可持续金融的进步，以及推动实现可持续发展目标。参与我们的专家讨论环节，了解目前可持续金融全球化的现状、企业接触绿色资本的机会，以及大湾区可持续金融的前景。

In 2017, the UN Conference on Trade and Development stated that achieving the SDGs will cost between US\$5 to \$7 trillion, with an investment gap in developing countries of about \$2.5 trillion. Addressing the SDGs could also open up \$12 trillion of market opportunities in food and agriculture, cities, energy and materials, and health and well-being. To close the financing gap, financial institutions must play a key role in mobilising capital for sustainable development.

Sustainable finance pulls together the financial sector, private sector and government to allocate resources for sustainable efforts. The emerging environmental, social and governance risks, extension of fiduciary duties and growing demand for responsible investment products have recently further catalysed the sustainable finance market. As the Chinese government is prioritising the improvement of the environment in the GBA cities, sustainable finance offers new opportunities for investors and businesses to contribute to the global sustainable finance movement and drive progress in achieving SDGs while capturing financial gains. Join our experts to understand the current state of sustainable finance globally, opportunities for businesses to access green capital and the prospect of sustainable finance in the Greater Bay Area.

演讲嘉宾:

8. 凌万儒先生，首席代表，瑞典北欧斯安银行
9. 郭杰先生，权益投资管理部高级基金经理，易方达
10. 张亚龙博士，常务副院长，深圳可持续发展研究院

论坛主持人: **Richard Welford** 博士，达岸咨询有限公司

Speakers:

1. **Mr Peter Ling-Vannerus**, Chief Representative of Skandinaviska Enskilda Banken AB (SEB)
2. **Mr GUO Jie**, Senior Director of Equity Investment, E Fund
3. **Dr ZHANG Yalong**, Executive Vice Director, Shenzhen Institute for Sustainable Development

Session Chair: **Dr Richard Welford**, ELEVATE

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凌万儒

首席代表，瑞典北欧斯安银行

1995.10-1999.12 瑞典北欧斯安银行巴西圣保罗代表处首席代表

2000.1-2005.8 瑞典北欧斯安银行法国巴黎分行行长

2005.8-2009.11 瑞典北欧斯安银行总行福费廷及信贷业务部总经理

2009.11-2016.9 瑞典北欧斯安银行总行子公司融资业务部总经理

2016.9-至今 瑞典北欧斯安银行有限公司北京代表处，首席代表

Peter Ling-Vannerus

Chief Representative of Skandinaviska Enskilda Banken AB (SEB)



2016 – present, **Chief Representative, SEB, Beijing**, responsible for developing and managing the Bank's Business in Northern China, as well as monitoring the political and economic development of China for SEB.

2010 – 2016. **Global Head, Subsidiary Financing, SEB** responsible for the Cross border financing products including increasing the marketing, risk, staff, product development in particular local currencies, processes et c.

2005, August – 2009, **Global Head, Loans and Forfaiting, SEB Merchant Banking, Stockholm.**

Bank-to-Bank financing and Forfaiting. I lead a team in Stockholm, with staff based in Germany, Singapore and Brazil who together developed our products, market and sales..

2000 –2005 **Head of Unit SEB Paris.** Head of the SEB branch in France with 50 staff members. The branch offered commercial banking products and, investment bank and equity trading in the French market.

1996 – 1999 **Chief Representative and Regional Manager Southern Cone,** Sao Paulo, Brazil. Head of the SEB office in Brazil and responsible for business development and exposure to the Southern Cone countries. I was furthermore a board member of the Brazilian investment Bank, Banco Finasa, active in M A and equity trading in which SEB was a shareholder.

Other positions held

President of the French Section of the Centre for Business and Policy Studies (SNS)

Member of the Board and Treasurer of the French Swedish Chamber of Comm., Paris

Member of the Board of the French Finnish Chamber of Commerce, Paris

Member of the Board of Finasa Banco de Investimento, Sao Paulo (Investment Bank)

Treasurer of the Swedish Brazilian Chamber of Commerce, Sao Paulo

Member of the Board of the Association of Reserve Officers, Swedish Coast Artillery

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郭杰

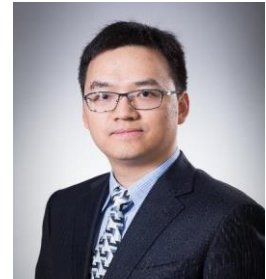
权益投资管理部高级基金经理，易方达

现任易方达基金权益投资管理部高级基金经理，易方达 ESG 责任投资股票型基金的基金经理。郭杰先生拥有超过 11 年投资与研究经验，曾获得“五年持续回报积极混合型明星基金奖”及“2017 年度积极混合型明星基金奖”。

Jie Guo

Senior Director of Equity Investment, E Fund

Mr. Guo is senior director of Equity Investment of E Fund Management Co., Ltd and portfolio manager of E Fund ESG Responsible Investment Equity Fund. Mr. Guo has over 11 years of experience in the active equity research and investment. Mr. Guo is a seasoned investment professional, and funds managed by Mr. Guo have received multiple industry investment awards such as “Star Fund”. Mr. Guo served as active equity industry analyst, assistant portfolio manager, and senior director of equity investment department at E Fund. Mr. Guo holds a Master's degree in Engineering from Tsinghua University.



张亚龙

行政副院长，深圳可持续发展研究院

张亚龙是国内最早从事基于 SDGs 的城市绿色可持续发展研究的专家之一，参与 UNDP 等联合国机构开发和实施的 SDGs 研究，参与深圳超大城市可持续发展示范区的建设和政策研究、项目实施等。曾担任北京大学新型能源系统研究中心副主任，中国分布式联盟核心专家，国家湿地修复与保护研究中心副秘书长等。目前担任深圳可持续发展研究院常务副院长，主要从事城市公共管理和城市绿色经济、资源高效利用、可持续金融领域研究。



ZHANG Yalong

Executive Vice Director, Shenzhen Institute for Sustainable Development

Dr. Yalong ZHANG is one of the earliest experts in the research of urban sustainable development based on SDGs. He participates in the research of SDGs developed and implemented by UN agencies such as UNDP, and the construction, policy research and project implementation of Shenzhen Sustainable Development Demonstration Zone. He served as the deputy director of New Energy System Research Center of Peking University, the core expert of China Distributed Alliance, and the deputy secretary general of the National Wetland Restoration and Protection Research Center. Currently, he is the executive vice president of Shenzhen Institute of Sustainable Development (SISD), and being engaged in the research of urban public management, urban green economy and high efficient utilization of resources, etc..

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14:00-15:15 A. 负责任消费和生产 Responsible Consumption and Production

联合国预计，在 2050 年，世界人口将达到 98 亿。按照目前发达国家的消费水平，全球将不可避免地面临巨大量级的自然资源开采以及生态环境破坏。一系列风险例如运营成本上升、供应链瓦解、未来更大的经济、环境和社会成本，也为诸如粤港澳大湾区的经济引擎创造了巨大的机遇。可持续发展目标 12 鼓励企业向可持续消费和生产模式过渡，以提高资源管理和帮助创造循环链。该环节中，嘉宾们将分享他们的商业模式如何解决重要的环境挑战、减少因经济增长带来的未来成本增长、探索新市场和商业机遇，同时在长期发展中强化经济竞争力，并实践可持续发展目标 12。

相关可持续发展目标



The UN has estimated that by 2050, the world's population will reach 9.8 billion. If consumption continues at current developed country rates, the inevitable result will be a rapid magnitude of global extraction of natural resources and damage of ecosystems. The risks of higher operational costs, supply chain disruption and greater future economic, environmental and social costs also create immense opportunities for an economic powerhouse like the Greater Bay Area. SDG 12 encourages businesses to transition to sustainable consumption and production patterns, which could improve resource management and support the creation of circular loops. In this session, panellists will share how SDG 12 has been successfully operationalised through their business agenda in tackling significant environmental challenges, reducing future costs brought by the rapid economic growth, tapping into new markets and business opportunities while strengthening economic competitiveness in the long run.

SDG relevance:



演讲嘉宾:

11. 赵立建先生，中国区总经理，碳信托
12. 曹巧红博士，可持续发展中国负责人，帝斯曼中国
13. Joakim Cimmerbeck 先生，创始人，依高

论坛主持人: 赖志强先生，伊尔姆中国合伙人，气候变化与可持续发展

Speakers:

1. Mr Lijian Zhao, China Country Manager, Carbon Trust
2. Dr Karen Cao, Sustainability Lead China, DSM China Limited
3. Mr Joakim Cimmerbeck, Owner, eicó

Session Chair: Mr Chee Keong Lai, Partner, Environmental Resources Management (ERM) and Climate Change and Sustainability Professional, Vice Chair of EU Chamber of Commerce, Southern China

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赵立建*中国区总经理，碳信托*

赵立建先生是英国碳信托中国区总经理，管理英国碳信托中国办公室并领导其所有在中国的业务活动，包括能效、绿色金融、海上风电、企业咨询、产品碳足迹等。加入碳信托之前，他在能源基金会担任中国环境管理项目主任，领导并管理能源基金会致力于解决环境问题的赠款项目，包括支持改善环境监管体系，应对大气污染，和管理能源生命周期对环境的影响等。在此之前，赵立建先生还担任过亚洲基金会环境项目官员，以及 Sinosphere 咨询公司的咨询师/审计师，为跨国公司提供可持续发展战略并进行供应链企业社会责任审计。赵立建先生在欧盟委员会的 Erasmus Mundus 奖学金的支持下获得瑞典隆德大学国际工业环境经济研究所、英国曼彻斯特大学、以及中欧大学的环境科学、政策和管理硕士学位，并在北京大学获得哲学学士学位。他是美国能源部劳伦斯伯克利实验室访问学者（2015），同时也是环境和发展领导力项目 LEAD 的成员（2006）。

**Lijian ZHAO***China Country Manager, Carbon Trust*

Mr. Lijian Zhao currently serves as China Country Manager for Carbon Trust. He manages Carbon Trust's China office and oversee all of its activities in China, including energy efficiency, green finance, off-shore wind, corporate advisory, product carbon footprint, etc. Mr. Zhao joined Carbon Trust from the Energy Foundation China, where he was the Director of the Environmental Management Program. At Energy Foundation, he managed a portfolio of grants to support China in improving the environmental regulatory system, fighting against air pollution and managing the local environmental impacts of the energy lifecycle. Prior to this, Mr. Zhao was a Program Officer for Environment at The Asia Foundation and worked as a Consultant/Auditor at Sinosphere, performing supply chain CSR audits for multinational corporations. Mr. Zhao holds a MSc. Degree in Environmental Sciences, Policy and Management from the International Institute for Industrial Environmental Economics (IIIEE), Lund University (Sweden), University of Manchester (UK), and Central European University (Hungary), with support from the European Commission Erasmus Mundus scholarship. He holds a Bachelor of Philosophy from Peking University. He is a visiting scholar at China Energy Group of Lawrence Berkeley National Laboratory (2015), and a LEAD (Leadership for Environment and Development) Fellow (2006).

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曹巧红

可持续发展中国负责人，帝斯曼中国

曹巧红，博士。在环境和可持续发展领域有 17 年以上经验。现任荷兰皇家帝斯曼公司中国可持续发展负责人，曾任美国苹果公司大中华区环境战略和项目负责人。在此之前，曹女士还曾再联合国开发计划署、世界自然基金会以及中国-欧盟能源环境项目管理办公室等国际组织工作 12 年以上，负责过多个多边和双边合作的环境可持续发展项目。曹女士毕业于中国农业大学，曾有在德国短期学习经历。



Karen Cao

Sustainability Lead China, DSM China Limited

Karen Cao has over 17 years of extensive experience in environment and sustainability fields for both public and private sectors. Currently she takes a Sustainability Lead China role at DSM China Limited. Before DSM Karen worked for Apple leading the “environment initiatives” strategies and programs development in China. Besides this experience in private companies, Karen had also worked for international organizations including United Nations Development Programme (UNDP), World Wide Fund for Nature (WWF) and EU-China Energy and Environment Programme Office for 12 years, where she had managed and delivered a plenty of environment sustainability targeted programmes in various industries and sectors. Karen Cao received a Ph.D. in Environment and Resources fields from China Agriculture University and had a short study experience at Hohenheim University of Germany.

Joakim Cimmerbeck

创始人，依高

Joakim Cimmerbeck 之前是投资银行家，对可持续和社会责任商业抱有热情。他花费 10 年时间，与英国合伙人为市场带来从各方面而言都是最高级别的油漆产品——无论是商业或居住目的。2008 年，他在亚洲创立了依高，目前依高品牌和产品在香港精选商店有售，同时中国提供了更多的高质量顾客。Joakim 在大学和学院授课，内容为可持续发展及其价值。



Joakim Cimmerbeck

Owner, eicó

Joakim Cimmerbeck a former investment banker and keen investor in sustainable and socially aware businesses. He has spent a decade working with paint products together with his UK partner to bring to market some of the most superior in all aspects paint products available for commercial and residential purposes. He established eicó in Asia 2008 and now the brand eicó and eicó products are available in selected stores in Hong Kong and China providing a growing base of users with high quality paint products with an uncompromising stance on sustainability.

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赖志强

伊尔姆中国合伙人，气候变化与可持续发展

赖先生是 ERM 的合伙人，在可持续发展计划方面拥有 25 年的经验，包括企业社会责任、供应商评估和绿色供应链。他的经验还包括代表《联合国气候变化框架公约》(UFCCC) 验证和碳核查减排项目，以及环境、职业安全健康和质量管理体系审计、培训和咨询。赖先生在亚太、欧洲和北美国家拥有丰富的国际经验和业务。从 2008 年到 2014 年，他在北京工作了大约 7 年。



在加入 ERM 并成为合伙人之前，赖先生就职于责任商业联盟（RBA，前电子行业公民联盟（EICC））。他负责管理 RBA 的审计项目，开发并交付了 90% 的培训课程，即全世界的 VAP 准备和行为准则培训。

在此之前，赖先生于 1997 年 10 月至 2014 年 12 月期间供职于 DNV（目前称为 DNV-GL），并具备会计知识。他一直从事不同的业务，即商业鉴证，石油和天然气以及气候变化认证服务。

Chee Keong Lai

Partner, Environmental Resources Management (ERM) and Climate Change and Sustainability Professional, Vice Chair of EU Chamber of Commerce, Southern China

Mr Lai is a Partner at ERM, he has 25 years of experience in sustainability programs including corporate social responsibility, suppliers' assessment, and green supply chains. His experience also includes validation and verification of carbon emission reduction projects on behalf of the UN Framework Convention on Climate Change (UFCCC), and environmental, occupational safety & health and quality management systems audits, training and consultancy. Lai has extensive international experience and exposure in countries in Asia Pacific, Europe and North America. He was based in Beijing for about 7 years from 2008 to 2014.

Prior to joining ERM and becoming a Partner, Lai was working with the Responsible Business Alliance (formerly known as the Electronic Industry Citizenship Coalition). He was managing the RBA's Validated Audit Program. He has developed, and delivered 90% of the training courses, namely the VAP Preparation Course and Code of Conduct Training around the world.

Prior to that, Mr. Lai was working with DNV with accounting knowledge (currently known as DNV-GL) from Oct 1997 until Dec 2014. He has been working in different business lines, namely, Business Assurance, Oil & Gas and Accredited Climate Change Services.

国际企业可持续发展广东论坛： “企业对粤港澳大湾区及海上丝绸之路沿线可持续发展的带动作用”

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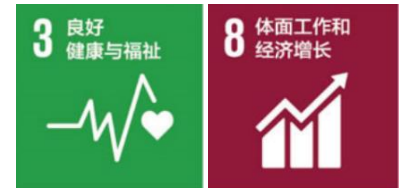
2019年11月7日(星期四)
深圳市中国华润大厦

14:00-15:15 B. 良好身心健康提升企业绩效

Enhancing business performance through good health and wellbeing

全球化的供应链是全球化经济环境下普遍的生产和贸易手段，它为许多国家创造了就业机会和社会经济发展机会。该环节嘉宾们将分享：通过提升员工留存率、满意度、工作效率提供健康和令人愉悦的工作环境，并通过该方式促进经济发展和企业业绩。

相关可持续发展目标：



Global supply chains are a common mechanism of production and trade in the global economy, creating employment and opportunities for economic and social development in many countries. In this session, speakers will share how economic growth and business performance is connected to providing a healthy and pleasant working environment through better staff retention, satisfaction and productivity.

SDG relevance:



演讲嘉宾:

14. 鲍承虎先生，中国区总监，广州市恩沛企业管理咨询有限公司
15. Sarah Albert 女士，企业社会与环境责任总监，伟创力国际有限公司
16. 李君华女士，人力资源部执行总监，阿斯利康
17. Brian Suskiewicz 先生，首席战略执行官，Coaches Across Continents

论坛主持人: Richard Welford 博士，达岸咨询有限公司

Speakers:

1. Mr Tiger Bao, China Director, Impactt
2. Ms Sarah Albert, CSER Director, flex
3. Ms Jessie Li, HR Executive Director, AstraZeneca China
4. Mr Brian Suskiewicz, Chief Executive Strategist, Coaches Across Continents

Session Chair: Dr Richard Welford, ELEVATE

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鲍承虎

中国区总监，广州市恩沛企业管理咨询有限公司

理学学士、心理学硕士，盖洛普优势认证教练、Genos 职业情商辅导员，PTT 高级培训师，GCDF(全球职业规划师)

行业经验

鲍承虎先生具有二十多年的外资企业人力资源管理、营运管理、企业文化和公司高层战略管理经验，这些年来他致力于在企业内部和更广泛的范围内推动以优势为基础的未来领导力发展和职业生涯开发。由于具备外资企业高层管理团队的经验，鲍承虎先生能够充分理解现代企业对组织变革和未来人才的要求。鲍承虎先生先后在美资、日资、欧洲独资等世界 500 强企业从事过技术、营运和人力资源管理工作，并曾经任职一家外资电子产品企业的组织发展与营运总监，现任 Impactt 中国区总监与资深顾问。



专业领域

鲍承虎先生具备光学专业理学学士与北京大学应用心理学（人力资源方向）的硕士学位，他获得美国咨询师管理委员会与香港零售连锁协会的 Global Career Development Facilitator (GCDF)、盖洛普优势教练、澳大利亚 GENOS EI 辅导员、高级 PTT 讲师认证。由于具备制造、供应链、精益生产的实际一线管理经验，鲍承虎先生对组织规模领导力开发和企业-人才双赢循环发展探索具有很大的热情。从 2004 年起，鲍承虎先生开始潜心研究成功心理学与领导行为学匹配理论，并致力于在企业组织发展与人力资源开发中广泛应用这些先进的理论，他曾开发和实践了不少的领导力发展项目，并设计开发了独特的“行为学习法-以项目为导向”的人才培养训练方法，并荣获广东省劳动协会 2010 年最有价值的人力资源总监称号。曾在国内期刊上发表过《中小企业的接班人计划》，《企业管理人员培训的新思路》、《工作乐观对于工作行为与态度的影响》等研究与实战类文章。最近的一个项目是在企业内成功推动和实施了“以优势为基础的未来领导力开发”的龙虎计划接班人项目。鲍承虎先生是一位具有企业实战经验的导师和教练，在不同文化的企业内，他给不同层级的管理人员提供了有效的领导能力辅导、职业生涯辅导、管理技能辅导、情商辅导，并获得了高度的评价和尊敬。

Tiger Bao

China Director, Impactt

Tiger is Impactt's China Director and oversees Impactt operations in China. His specialties include:

- Design, development and delivery of social performance projects, capacity-building and management training programs
- Strategic consultancy on Change Management, Human Resource, Employee engagement and Communication
- Design and facilitate future leadership program and succession plan
- Design and facilitate “ Behavior learning ---Project oriented” talent development mechanism
-

Prior to joining Impactt, Tiger gained his cross-functional management experience in Operation Excellence, Supply Chain, HR and Consulting Management in Thomson, Tyco Electronics and Elevate etc. industry leading company. With senior management experience, he fully understands the needs of change management, Social performance and talent development in supply chains. He pursued to design and implemented Strength-oriented Leadership Development and Employee Engagement programs in

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several organizations. He also has pushed and managed the program of worker and management dialogue to improve the worker's satisfaction. Tiger has practical experienced on advisory and coach. He provides the effective advisory of career development, management skill, leadership and Emotional Intelligence to different level supervisors.

Sarah Albert

企业社会与环境责任总监，伟创力国际有限公司

Sarah Albert 从 2001 年在中国生活，就职伟创力并担任企业社会与环境责任总监，领导合规项目以及更多工作。教育学硕士、企业社会责任硕士、国际企业贸易学士。Sarah 也在伟创力珠海公司领导多样化和包容性项目。

Sarah Albert

CSER Director, flex

Sarah Albert, working and living in China for flex since 2011, head of the CSER department, overlooking compliance as well as beyond compliance programs. Studied Pedagogocs (Master), CSR (Master) and international business (Bachelor), she is also in charge of the D&I program in flex Zhuhai.

**李君华**

人力资源部执行总监，阿斯利康

- 李君华女士是阿斯利康中国人力资源部执行总监，领导 GI & Mix 品牌拓展业务和阿斯利康中国零售业务。她于 2015 年 4 月 21 日加入阿斯利康中国，人力资源部长（人才管理与企业发展，领导阿斯利康中国人才计划的人才招募）。
- 李君华女士有 20 余年的多行业跨国企业人力资源管理经验。
- 拥有职业咨询、美国国家职业发展联合会认证专业培训师资格。

**Jessie Li**

HR Executive Director, AstraZeneca China

- Ms. Jessie LI is currently HR Exe. Director-HRBP Lead for GMX (GI & Mix Brands Expansion Business Unit) & Retail of AstraZeneca China. She joined in AstraZeneca China on April 21st., 2015 and used to take the role of HR Director-Talent Management & Organization Development, Talent Acquisitions driving AstraZeneca China's people agenda.
- Ms. Jessie LI has around 20 years of experience in HR management and organization development in MNCs of different industries
- Accredited for Career Counselling, US National Career Development Association & Certified Professional Coach

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Brian Suskiewicz首席战略执行官, *Coaches Across Continents*

Brian Suskiewicz 是 Coaches Across Continents (CAC) 的首席战略执行官。在美国大学任专业足球教练 12 年后，他于 2010 年加入 CAC 成为志愿者，在过去 10 年中为组织提供指导。CAC 是国际化的社区、企业、基地合作项目，跨越六大洲，通过践行“教室之外的教育”联合国可持续发展目标。

**Brian Suskiewicz**Chief Executive Strategist, *Coaches Across Continents*

Brian Suskiewicz is the Chief Executive Strategist for Coaches Across Continents. He holds a Masters Degree in Education from Boston College where he was also on the University soccer team and swim team. Following twelve years coaching professionally at the university level in the USA where he holds a United States Soccer Federation 'A' License, he joined CAC in 2010 as a volunteer, guiding the organization over the past decade. He was a co-author on CAC methodology on Self-Directed Learning in the journal Soccer & Society. Originally from Washington, DC, he enjoys surfing and traveling and currently lives in Nicaragua.

Richard Welford

达岸咨询有限公司

Richard Welford 是企业社会责任亚洲的总监，他创立的企业社会责任亚洲致力于通过咨询、活动和专业网络，在亚洲提升可持续发展实践行动。目前的达岸咨询有限公司（企业社会责任亚洲）在亚太地区开拓可持续发展相关工作。

Richard 在企业社会责任领域有超过 30 年的经验。他在亚洲与领先的跨国企业和本地企业合作过，包括迪士尼、耐克、香格里拉酒店和度假村、英国太古集团、IBM、汇丰银行。



Richard 目前是悉尼科技大学副教授。

Richard Welford

ELEVATE

Richard Welford is Chairman of CSR Asia, a mission-driven business he founded that improves sustainability practices through consultancy thought leadership, events and professional networks throughout Asia. Now an ELEVATE company, CSR Asia is known for its pioneering work around sustainability and corporate social responsibility (CSR) in the Asia Pacific region.

Richard has over 30 years of experience working with the business sector, United Nations, NGOs and other international agencies in the field of CSR with an emphasis on social justice, human rights, governance issues, community development and environmental management.

He has worked with some of the leading multinational enterprises and local companies in Asia including Disney, CLP Power, Nike, Shangri-La Hotels and Resorts, Swire

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Pacific, Cathay Pacific, HP, IBM, HSBC, Citigroup, Accor, Credit Suisse, UBS, P&G and adidas.

In addition to consultancy, Richard also curates major thought leadership conferences and seminars including CSR Asia Summit and ELEVATE supply chain responsible sourcing events.

Richard is currently an adjunct Professor at the University of Technology, Sydney. He has many years of experience in academia, pioneering courses and programs covering a range of issues including shared value, inclusive business, private sector engagement, supply chain risks, human rights and community investment. From 2002 to 2010, Richard was also a professor at the University of Hong Kong and headed up the Corporate Environmental Governance Program.

He is the author of 15 books and numerous refereed articles in the fields of environmental management and sustainable development. He is also the editor of 3 internationally recognized academic journals that develop and promote research around business and sustainable development.

Richard is also a Board Director of a number of other organizations including ERP Environment and is the Chairman AIDS Concern in Hong Kong.

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15:45-17:00 C. 可持续海洋 Sustainable Oceans

每年有超过 800 万吨塑料被倾倒入海洋，海洋生态环境和人类健康因此处于严重威胁之中。可持续发展目标 14（水下生物）呼吁企业保护海洋和海岸生态环境，以及保护和促进可持续使用海洋资源，以减轻海洋面临的一系列挑战。

粤港澳大湾区地处中国南海，坐拥丰富的海洋资源。作为一个科技、服务与物流中心，为追求更高速的经济发展，大湾区的企业势必考虑可持续发展目标 14 以及发展蓝色经济。在该环节中，嘉宾们将讨论商业策略、国有和私有企业合作、非传统运营模式以及解决塑料垃圾的循环经济落实情况。该环节将通过案例分析示范高效可行的方式保护水下生物，同时助力大湾区的整体可持续发展。

该环节由英国政府全国性绿色环保系列活动——“Green is GREAT - 绿色先锋在英国”赞助。该活动重点关注的领域之一是海洋塑料。活动将包括与全国受众互动的大量线上和线下活动，同时建立新的伙伴关系，共同应对全球性的新挑战。应对海洋塑料污染是英国政府一项明确的优先事项。通过 Green is GREAT 活动，我们将深化中英伙伴关系，创造更广泛的影响。

With over 8 million tons of plastic being dumped into the oceans every year, marine ecosystems and human health

are severely under threat. SDG 14 (life below water) urges businesses to protect marine and coastal ecosystems from pollution, and enhance the conservation and sustainable use of ocean-based resources to mitigate against a range of challenges faced by our oceans.

The Greater Bay Area lies on the South China Sea with its rich marine resources. As a technology, services and logistics hub, it is imperative for businesses in the GBA to consider SDG 14 and the development of the blue economy when pursuing rapid economic growth. In this session, speakers will discuss how business strategies, public-private partnerships, non-conventional operating models and the application of the circular economy concept could tackle the issue of plastic waste. Case studies will be used to demonstrate effective ways to protect life below water while facilitating overall sustainable development in the region.

This session is sponsored by the UK government's national campaign in China, called 'Green is GREAT'. One strand of work in the first phase of the Green is GREAT campaign is Marine Plastics. The campaign will include an intensive burst of offline and online activities interacting with audiences across the country, building new partnerships to come together to tackle the new challenges we are facing as a planet. Tackling marine plastics is a clear priority for the UK and through Green is GREAT campaign activity we hope to deepen the UK-China Green partnership to create even wider impact.

演讲嘉宾:

18. Laura Ferrington 女士，国际采购经理，美体小铺

19. Alexander Mastrovito 先生，可持续发展委员会主席，瑞典商会（香港）

相关可持续发展目标:



SDG relevance:



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20. **Adrian Olsen** 先生，运营经理，Kongsberg Maritime China21. **刘心博士**，执行副董事，华大基因论坛主持人: **Richard Welford** 博士，达岸咨询有限公司**Speakers:**

1. **Ms Laura Ferrington**, International Sourcing Manager, The Body Shop
2. **Mr Alexander Mastrovito**, Chairman of Sustainability Committee, Swedish Chamber of Commerce in Hong Kong
3. **Mr Adrian Olsen**, Operation Manager, Project Department, Kongsberg Maritime China
4. **Dr LIU Xin**, Executive Vice-Director, BGI's Research Institute

Session Chair: Dr Richard Welford, ELEVATE**Laura Ferrington**

国际采购经理，美体小铺

Laura Ferrington 是美体小铺的国际采购经理，但实际上一概而论她的工作是很困难的。Laura 是亚洲所有的国际采购的主要支柱，从零售商品、门店装饰、支持道德贸易到基层可持续采购小组。Laura 在亚洲生活了 13 年，探访了亚洲各地区多种制造业，负责支持美体小铺的供应链，以实现未来的可持续发展。美体小铺现在已经是认证的共益企业，意味着可持续发展是每个企业决策的核心。利润已经不是报告中的唯一的关键商业成功因素，汇报中关于人（社会影响）和地球（环境影响）对共益企业成员来说有着同等重要性。

Laura Ferrington

International Sourcing Manager, The Body Shop

Laura Ferrington is the International Sourcing Manager for The Body Shop, but actually describing her role is hard! Laura is the main support in Asia for all International Sourcing functions, from retail product to store fitting to supporting the ethical trade and sustainable sourcing team on the ground. Laura has lived in Asia for 13 years, travelled extensively to a variety of different types of manufacture all over the region and is responsible for supporting The Bodyshops supply chain to achieve future sustainable growth. The Bodyshop is now a certified B-Corp and which means that sustainable development is at the heart of every business decision. Profit is no longer the only key business success reporting factor, reporting on people (social impact) and planet (environmental impact) hold equal importance for B-Corp members.



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Alexander Mastrovito*可持续发展委员会主席，瑞典商会（香港）*

Alexander Mastrovito 在大众汽车（中国）子公司斯堪尼亚亚太区领导可持续交通解决方案。他之前也领导斯堪尼亚在新加坡的自动卡车发展。Alexander 的工作包括应用零排放技术、自动驾驶工具、废物-燃料转化，带动可持续交通系统的转变。

Alexander 是香港思汇智库可持续交通领域助理研究员，瑞典商会可持续发展委员会主席。

Alexander Mastrovito*Chairman of Sustainability Committee, Swedish Chamber of Commerce in Hong Kong*

Alexander Mastrovito is Head of Sustainable Transport Solutions at the Volkswagen Group commercial vehicle arm Scania in Asia-Pacific. He was also the project leader for Scania's deployment of autonomous trucks in Singapore and the architect of Scania's Hong Kong Fleet Management Centre. Alexander works with driving the shift to a sustainable transport system by paving the way for zero emissions technology, autonomous vehicles, waste-to-fuel and connected vehicle solutions.

Alexander is an Associate Researcher on Sustainable Transport at the Hong Kong think tank Civic Exchange, the Chairman of The Swedish Chamber of Commerce's Sustainability Committee, Transport & Logistics Advisor at the Business Environment Council, and a Mobility Ambassador for Innovation Hub Metta in Hong Kong.

Prior to joining Scania in Hong Kong 6 years ago he was based in Beijing and has now spent 13 years in the Greater China region working mostly in the automotive industry.

He holds a master's degree in Economics from Uppsala University, Sweden and is currently enrolled in post-graduate sustainability studies at the University of Cambridge, UK.

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Adrian Olsen

运营经理, *Kongsberg Maritime China*

教育背景:

挪威科技大学控制系统（控制论）硕士

工作经历:

软件工程师，负责一系列离岸的项目和船只类型。在许多国家有工作经历，主要集中在欧洲和亚洲。

中国区动力定位技术负责人，包括培训、质检、销售支持和个人指导。与总部合作在中国发展程序以及建立竞争力。

中国区贸易和离岸项目运营总管，和全球运输企业一起确保世界级的项目实施。



Adrian Olsen

Operation Manager, *Project Department, Kongsberg Maritime China*

Education:

MSc Control Systems (Cybernetics) from NTNU Norwegian University of Nature and Technology

Experience:

Software engineer covering a range of projects and vessel types within Offshore segment. Work experience from many countries, primarily in Europe and East Asia.

Technical Responsibility for Dynamic Positioning in China, including training, quality, sales support and personal mentoring. Worked with headquarter to develop procedures and build the competence in China.

Operational oversight for projects in China for Merchant and Offshore segments in China. Working together with a global delivery organization to ensure world class project execution.

国际企业可持续发展广东论坛： “企业对粤港澳大湾区及海上丝绸之路沿线可持续发展的带动作用”

International Sustainability Conference in Guangdong :
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7 Nov 2019 (Thursday)
China Resources Tower, Shenzhen

2019年11月7日(星期四)
深圳市中国华润大厦

刘心

执行副董事，华大基因

刘心博士，基因组学研究员（高级职称）。2009年本科毕业于北京大学生命科学学院，2013年获得香港中文大学医学科学专业博士学位。从2009年开始从事基因组相关基础科学研究，主要研究方向为基因组学，群体进化基因组学，生物信息学方向，主要的研究内容包括动植物大基因组组装及进化研究，基于全基因组重测序的群体基因组研究等。在基因组相关研究领域目前已发表SCI科研论文超过60篇，在Nature及其子刊、Science、Cell等国际顶级科学杂志上发表论文31篇，发表论文中第一作者或并列第一作者8篇，通讯作者8篇，同时有多项相关专利，并参与过包括科技部973、863，其中作为项目负责人牵头的一项863配套项目，作为子课题负责人的一项质检公益专项（省部级），一项深圳市科技研发项目已经结题，当前还有作为项目负责人牵头的一项科技部国际合作项目和一个深圳市学科布局项目正在执行中。香港中文大学兼职教授，西北工业大学兼职教授，中国科学院大学未来技术学院（华大学院）博士生导师。



LIU Xin

Executive Vice-Director, BGI's Research Institute

Xin Liu finished his undergraduate study in Peking University majored in biological sciences and then obtained his Ph.D. study on medical sciences at the Chinese University of Hong Kong. He is now a research scientist at BGI Research, and the executive associate director of BGI research, leading plant and animal genomics studies. Ever since his postgraduate years, he started to work on bioinformatics and genomics, focusing on utilizing genome sequencing technologies to generate genomic data, resolving biological questions by analyzing the genomic data, and applying the scientific findings in agriculture and industry. In this area, he has more than 60 publications, of which more than 30 has been published in high impact journals including Nature, Science, and Nature series. His researches were supported by funding from 973, 863 programs, as well as provincial and municipal science programs. He is now honorary/part-time professors at the Chinese University of Hong Kong, Northwest Polytechnic University, University of Chinese Academy of Sciences, South China Agricultural University and Zhongkai University of Agriculture and Engineering.

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深圳市中国华润大厦

Richard Welford

达岸咨询有限公司

Richard Welford 是企业社会责任亚洲的总监，他创立的企业社会责任亚洲致力于通过咨询、活动和专业网络，在亚洲提升可持续发展实践行动。目前的达岸咨询有限公司（企业社会责任亚洲）在亚太地区开拓可持续发展相关工作。

Richard 在企业社会责任领域有超过 30 年的经验。他在亚洲与领先的跨国企业和本地企业合作过，包括迪士尼、耐克、香格里拉酒店和度假村、英国太古集团、IBM、汇丰银行。

Richard 目前是悉尼科技大学副教授。

**Richard Welford**

ELEVATE

Richard Welford is Chairman of CSR Asia, a mission-driven business he founded that improves sustainability practices through consultancy thought leadership, events and professional networks throughout Asia. Now an ELEVATE company, CSR Asia is known for its pioneering work around sustainability and corporate social responsibility (CSR) in the Asia Pacific region.

Richard has over 30 years of experience working with the business sector, United Nations, NGOs and other international agencies in the field of CSR with an emphasis on social justice, human rights, governance issues, community development and environmental management.

He has worked with some of the leading multinational enterprises and local companies in Asia including Disney, CLP Power, Nike, Shangri-La Hotels and Resorts, Swire Pacific, Cathay Pacific, HP, IBM, HSBC, Citigroup, Accor, Credit Suisse, UBS, P&G and adidas.

In addition to consultancy, Richard also curates major thought leadership conferences and seminars including CSR Asia Summit and ELEVATE supply chain responsible sourcing events.

Richard is currently an adjunct Professor at the University of Technology, Sydney. He has many years of experience in academia, pioneering courses and programs covering a range of issues including shared value, inclusive business, private sector engagement, supply chain risks, human rights and community investment. From 2002 to 2010, Richard was also a professor at the University of Hong Kong and headed up the Corporate Environmental Governance Program.

He is the author of 15 books and numerous refereed articles in the fields of environmental management and sustainable development. He is also the editor of 3 internationally recognized academic journals that develop and promote research around business and sustainable development.

Richard is also a Board Director of a number of other organizations including ERP Environment and is the Chairman AIDS Concern in Hong Kong.

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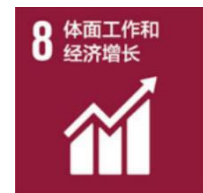
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15:45-17:00 D. 供应链可持续化和弹性化 Sustainable and resilient supply chains

在利益相关者的需求、监管要求和已证实的商业案例的带动作用下，企业正见证更大程度的供应链透明化和负责任采购带来的益处。企业间正更普遍地运用风险分析的方式，衡量缺少可追踪性的供应链、缺少与上行和下行供应商沟通所造成的，对供应链弹性和企业的社会经营许可的负面影响。该环节将探讨具体的员工项目、科技创新和多利益相关者合作能深化本地与本地社区的互动。嘉宾们也将讨论这些措施如何帮助企业变得更有竞争力、更有生产力，以及建立更有弹性的供应链。

相关可持续发展目标：



Driven by stakeholder demands, regulatory requirements and proven business cases, companies are seeing the benefits of greater supply chain transparency and of responsible procurement along supply chains. It is becoming increasingly common for companies to apply a risk lens to realise how the lack of traceability and effective communication with upstream and downstream suppliers will negatively affect supply chain resilience and a business' social licence to operate. This session examines how specific worker programmes, technological innovation and multi-stakeholder partnerships could deepen engagement with local communities. Speakers will also discuss how these measures have helped their businesses to become more competitive, more productive and to build more resilient supply chains.

SDG Relevance:



演讲嘉宾:

1. 康莹女士，执行总监，瑞联稚博
2. Sean Hung 先生，首席产品经理，Diginex
3. Tony Lowe 先生，首席可持续发展官，恒宝企业有限公司
4. 胡柯华先生，可持续发展项目主任，中国纺织工业联合会

论坛主持人: Kevin Franklin 博士，首席执行官、首席产品官，达岸咨询有限公司

Speakers:

1. Ms Ines Kaempfer, Executive Director, CCR CSR
2. Mr Sean Hung, Lead Product Manager, Diginex
3. Mr Tony Lowe, Chief Sustainability Officer, Hanbo Enterprises Limited
4. Mr HU Kehua, Director of Sustainability Stewardship, China National Textile and Apparel Council (CNTAC)

Session Chair: Dr Kevin Franklin, Chief Operation Officer, Advisory and Chief Product Officer, ELEVATE

国际企业可持续发展广东论坛： “企业对粤港澳大湾区及海上丝绸之路沿线可持续发展的带动作用”

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康莹

执行总监，瑞联稚博

康莹女士在企业社会责任和供应链管理方面有十多年的经验。她在中国和亚洲的制造业及农业领域，长期深入商业相关的工作。

自 2014 年以来，康莹女士担任瑞联稚博执行总监。瑞联稚博帮助企业改善供应链。作为瑞联稚博的执行总监，康莹女士负责瑞联稚博的战略统筹、整体运营以及利益相关方维护，并与全球主要跨国客户和合作伙伴密切合作。

在康莹女士的带领下，瑞联稚博服务于越来越多的亚洲国家，业务范围已覆盖十几个主要的东亚、南亚以及东南亚采购国家。她在这些国家率先开发了创新型工厂改善项目并扩大了其规模。

在加入瑞联稚博之前，康莹女士在“达岸咨询”（一家领先的社会企业责任研究和能力建设咨询公司）担任培训和影响评估总监。

康莹女士拥有弗里堡大学文学院宗教社会学的博士学位以及弗里堡大学社会工作、法律、宗教社会学硕士学位。



Ines Kaempfer

Executive Director, the Center for Child Rights & Corporate Social Responsibility (CCR CSR)

Ines Kaempfer brings over ten years of experience in CSR supply chain management where she has been deeply engaged in issues related to child rights and business in the manufacturing and agriculture industries in China and Asia.

Since 2014, Ines has been serving as the Executive Director of CCR CSR in Asia, a social enterprise that helps businesses improve their direct and indirect impact on children, particularly in supply chains. In her role as Executive Director, Ines leads strategic design and implementation of overall operations and stakeholder engagement, working closely with major multi-national clients and partners around the world.

Under Ines's leadership, CCR CSR has significantly expanded its geographic reach to cover close to a dozen key East, South and Southeast Asian sourcing countries where Ines has spearheaded the development and scaling of innovative factory improvement programmes.

Prior to joining CCR CSR, Ines was the Director of Learning and Impact at ELEVATE Limited, a leading CSR learning and capacity building consultancy. She has also worked as a Director of Assessment, Capacity Building and Training at the Fair Labor Association (FLA).

Ines holds a Ph.D from the University of Fribourg's faculty of Arts in Sociology of Religion and a Master's Degree in Social Work, Law & Sociology of Religion from University of Fribourg.

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Sean Hung*Lead Product Manager, Diginex*

Sean is Lead Product Manager at Diginex, based in Hong Kong. He is responsible for the development and global rollout of Diginex Trust, a blockchain-enabled data management platform for enterprises to store and track information. Prior to this, Sean was Vice President, Debt Capital Markets at Cantor Fitzgerald, where he oversaw deal flow across Asian market, including leading the distribution and execution of public and private primary bond issuances for Asian corporate clients. Previously, Sean was part of the Wellington Management Fixed Income Product Management team in Boston, focused on short duration, municipal bonds and core fixed income products for the group, serving institutional investors with specific liquidity requirements. Sean holds a Bachelor of Science in Business Administration from Bryant University and Master of Business Administration from Northeastern University.

**Tony Lowe***首席可持续发展官, 恒宝企业有限公司*

Tony 是 Hanbo Enterprises Limited 的首席可持续发展官。Hanbo 是一家总部位于香港的成衣制造商和供应链风险管理公司, 业务遍及香港, 澳门, 中国大陆, 柬埔寨和孟加拉国。他还担任 Better Buying 东亚大使, 这是一个非营利的会员制企业, 致力于通过数据驱动的方式实现服装行业的转型升级。

Tony 先后与一千多家多元化产品类别的制造商合作, 在核心供应商能力建设, 多方利益相关者合作项目, 风险管理, 合规性审计和培训方面拥有丰富的实践经验。

Tony 曾在华特迪士尼公司工作 20 年, 担任过各种领导职务。他最后的岗位是亚洲总监, 负责领导亚洲区团队实施供应链整体解决方案, 应对围绕供应商合规, 产品质量, 环境保护, 供应链安全和知识产权保障的供应链挑战。在此之前, 他是 CSR 部门的高级经理, 负责管理大中华区 CSR 部门运营工作。加入华特迪士尼公司之前, 他分别在东莞的手袋工厂和珠海的玩具工厂中担任重要角色和职责。

**Tony Lowe***Chief Sustainability Officer, Hanbo Enterprises Limited*

Tony is the Chief Sustainability Officer of Hanbo Enterprises Limited, an HK headquartered apparel manufacturing and supply chain risk management company with operations in Hong Kong, Macau, mainland China, Cambodia and Bangladesh. He is also acting as East Asia Ambassador of Better Buying, a not-for-profit member-based organization dedicated to enable industry wide transformation through data-driven approach.

Tony worked with more than one thousand manufacturers of diversified product categories and has tremendous hands on experience in capacity building, multi-stakeholders engagement, risk management, compliance auditing and training. Tony held various leadership roles at The Walt Disney Company where he served for more than 20 years. His last role is to lead the integration team in Asia as Director to implement holistic solution to supply chain challenges around

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compliance, quality, environment, supply chain safety and IP protection. Prior to that, he was the CSR senior manager overseeing operation in greater China. Prior to his adventure with Disney, he held key roles and responsibilities in a Dongguan based handbag factory, and prior to that, a Zhuhai based toy factory. Tony is a graduate of the Guangzhou Institute of Foreign Languages. He received a Masters Degree in Business Administration from the Carlson School of Management, University of Minnesota in 2009.

胡柯华*可持续发展项目主任，中国纺织工业联合会*

胡柯华，中国纺织工业联合会社会责任办公室可持续发展项目主任。负责数字化可持续发展信息平台开发工作和“可持续创新先锋行动” Sustainability Stewardship 项目（可持续化学、水管理、气候变化、循环再利用）推动可持续供应链、可持续创新与可持续时尚合作，2014 年设计开发了第一个采用分布式账簿技术的供应链应用——化学品管控改进信息交换系统 CiE。他同时担任联合国 UNFCCC 时尚产业气候行动宪章委员会成员、政策工作组共同主席，开云集团中国可持续顾问委员会成员，法国必维集团大中华区认证公正委员会主席，东华大学硕士校外导师。在加入中国纺织工业联合会之前，胡先生分别在国家质量监督检验检疫总局法规司、中国商务部工作。



胡先生拥有法国国际项目管理应用硕士学位和欧盟法学硕士学位，中国法学学士学位，并曾获法国艾菲尔政府奖学金资助。2013 年完成了中国工信部资助的清华大学高级管理培训项目。工作语言：中文、英语、法语。

HU Kehua*Director of Sustainability Stewardship, China National Textile and Apparel Council (CNTAC)*

Mr. Kehua HU, Sustainability Stewardship Director at Office for Social Responsibility of China Textile and Apparel Industry Council (CNTAC), provides leadership for the team to facilitate digital platform of Sustainability performance and implement 4 vertical sustainability Stewardship Programs covering Chemical, Water, Climate and Circular in the textile sector, which are promoting sustainable supply chain, innovation and sustainable fashion in the Chinese fashion industry. Mr. HU designed and architected the Chemicals improvement Exchange(CiE), which is the first supply chain application based on the Distributed ledger Technology(DLT). Mr. HU is assigned as steering committee member and co-chair of Policy Engagement Working Group of UNFCCC Fashion Industry Charter for Climate Action since 2019. He is also invited to be member of Sustainability Advisory Committee of Kering Group China since 2019, Off campus Master Tutor of Donghua University since 2018 and Chair of Equity Committee of Bureau VERITAS China Accreditation since 2015.

Prior to joining CNTAC in 2008, Mr. HU has worked separately General Administration of Quality Supervision, Inspection and Quarantine (AQSIQ) and in Ministry of Commerce (MOFCOM) in China.

Mr. HU holds two European Master Degrees in European Law and in International Project Management with honor awarded Eiffel Excellent Scholarship in France. He participated Executive Development Programs in Tsinghua University financed

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by China Ministry of Industry and Information Technology in 2013 and received his B.A. in law in China. He speaks a fluent Mandarin, English, French.

Dr Kevin Franklin

首席执行官、首席产品官，达岸咨询有限公司

Kevin 领导达岸的全球咨询，产品和分析业务。他有着 20 余年的关于企业全球危机、商业分析和管理体系的咨询经验，其中包括深入参与世界上规模最大企业的企业战略、可持续化、指标驱动风险管理和屡获殊荣的企业报告。

在达岸咨询之前，Kevin 是 Verisk Maplecroft（全球风险咨询公司）首席运营官，对产品和供应链管理措施有着全面视野。其工作包括供应链策略、企业弹性、负责任采购、诚信和多行业（消费品、制造业、电子和采矿业）合规。

Kevin 拥有政策与规划硕士学位、华威商学院博士学位（研究重点为系统理论、合作决策、数据/分析在绩效管理中的角色）。他是经验丰富的审计师，已撰写大量报告，在许多高规格国际论坛发表专题演讲。

Dr Kevin Franklin

Chief Operation Officer, Advisory and Chief Product Officer, ELEVATE

Kevin leads our global consulting, product and analytics functions. He has 20 years experience advising business on global risks, analytics and management systems. This includes extensive senior level engagement with many of the world's largest companies on corporate strategy, sustainability, metrics-driven risk management and award-winning integrated reporting.

Prior to ELEVATE, Kevin was the Chief Operating Officer of Verisk Maplecroft where he also oversaw the product and supply chain management practice. This included work on supply chain strategy, organizational resilience, responsible sourcing, human rights due diligence and compliance across a range of sectors including consumer goods, manufacturing, electronics and extractives.

Kevin has a Master's degree in Policy and Planning, and a PhD from Warwick Business School with a focus on systems theory, collaborative decision-making, and the role of data / analytics in performance management. He is an experienced auditor and has authored numerous reports / delivered key note sessions at numerous high-level international fora.

