

# 国际企业可持续发展广东论坛： “企业对粤港澳大湾区及海上丝绸之路沿线可持续发展的带动作用”

International Sustainability Conference in Guangdong :  
Businesses' role in driving sustainable development of  
the Greater Bay Area and along the Maritime Silk Road

7 Nov 2019 (Thursday)  
China Resources Tower, Shenzhen

2019年11月7日(星期四)  
深圳市中国华润大厦

## 14:00-15:15 A. 负责任消费和生产 Responsible Consumption and Production

联合国预计，在 2050 年，世界人口将达到 98 亿。按照目前发达国家的消费水平，全球将不可避免地面临巨大量级的自然资源开采以及生态环境破坏。一系列风险例如运营成本上升、供应链瓦解、未来更大的经济、环境和社会成本，也为诸如粤港澳大湾区的经济引擎创造了巨大的机遇。可持续发展目标 12 鼓励企业向可持续消费和生产模式过渡，以提高资源管理和帮助创造循环链。该环节中，嘉宾们将分享他们的商业模式如何解决重要的环境挑战、减少因经济增长带来的未来成本增长、探索新市场和商业机遇，同时在长期发展中强化经济竞争力，并实践可持续发展目标 12。

### 相关可持续发展目标



The UN has estimated that by 2050, the world's population will reach 9.8 billion. If consumption continues at current developed country rates, the inevitable result will be a rapid magnitude of global extraction of natural resources and damage of ecosystems. The risks of higher operational costs, supply chain disruption and greater future economic, environmental and social costs also create immense opportunities for an economic powerhouse like the Greater Bay Area. SDG 12 encourages businesses to transition to sustainable consumption and production patterns, which could improve resource management and support the creation of circular loops. In this session, panellists will share how SDG 12 has been successfully operationalised through their business agenda in tackling significant environmental challenges, reducing future costs brought by the rapid economic growth, tapping into new markets and business opportunities while strengthening economic competitiveness in the long run.

### SDG relevance:



### 演讲嘉宾:

1. 赵立建先生，中国区总经理，碳信托
2. 曹巧红博士，可持续发展中国负责人，帝斯曼中国
3. Joakim Cimmerbeck 先生，创始人，依高

论坛主持人: 赖志强先生，伊尔姆中国合伙人，气候变化与可持续发展

### Speakers:

1. Mr Lijian Zhao, China Country Manager, Carbon Trust
2. Dr Karen Cao, Sustainability Lead China, DSM China Limited
3. Mr Joakim Cimmerbeck, Owner, eicó

**Session Chair: Mr Chee Keong Lai, Partner, Environmental Resources Management (ERM) and Climate Change and Sustainability Professional, Vice Chair of EU Chamber of Commerce, Southern China**

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**赵立建***中国区总经理，碳信托*

赵立建先生是英国碳信托中国区总经理，管理英国碳信托中国办公室并领导其所有在中国的业务活动，包括能效、绿色金融、海上风电、企业咨询、产品碳足迹等。加入碳信托之前，他在能源基金会担任中国环境管理项目主任，领导并管理能源基金会致力于解决环境问题的赠款项目，包括支持改善环境监管体系，应对大气污染，和管理能源生命周期对环境的影响等。在此之前，赵立建先生还担任过亚洲基金会环境项目官员，以及 Sinosphere 咨询公司的咨询师/审计师，为跨国公司提供可持续发展战略并进行供应链企业社会责任审计。赵立建先生在欧盟委员会的 Erasmus Mundus 奖学金的支持下获得瑞典隆德大学国际工业环境经济研究所、英国曼彻斯特大学、以及中欧大学的环境科学、政策和管理硕士学位，并在北京大学获得哲学学士学位。他是美国能源部劳伦斯伯克利实验室访问学者（2015），同时也是环境和发展领导力项目 LEAD 的成员（2006）。

**Lijian ZHAO***China Country Manager, Carbon Trust*

Mr. Lijian Zhao currently serves as China Country Manager for Carbon Trust. He manages Carbon Trust's China office and oversee all of its activities in China, including energy efficiency, green finance, off-shore wind, corporate advisory, product carbon footprint, etc. Mr. Zhao joined Carbon Trust from the Energy Foundation China, where he was the Director of the Environmental Management Program. At Energy Foundation, he managed a portfolio of grants to support China in improving the environmental regulatory system, fighting against air pollution and managing the local environmental impacts of the energy lifecycle. Prior to this, Mr. Zhao was a Program Officer for Environment at The Asia Foundation and worked as a Consultant/Auditor at Sinosphere, performing supply chain CSR audits for multinational corporations. Mr. Zhao holds a MSc. Degree in Environmental Sciences, Policy and Management from the International Institute for Industrial Environmental Economics (IIIEE), Lund University (Sweden), University of Manchester (UK), and Central European University (Hungary), with support from the European Commission Erasmus Mundus scholarship. He holds a Bachelor of Philosophy from Peking University. He is a visiting scholar at China Energy Group of Lawrence Berkeley National Laboratory (2015), and a LEAD (Leadership for Environment and Development) Fellow (2006).

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**曹巧红***可持续发展中国负责人，帝斯曼中国*

曹巧红，博士。在环境和可持续发展领域有 17 年以上经验。现任荷兰皇家帝斯曼公司中国可持续发展负责人，曾任美国苹果公司大中华区环境战略和项目负责人。在此之前，曹女士还曾再联合国开发计划署、世界自然基金会以及中国-欧盟能源环境项目管理办公室等国际组织工作 12 年以上，负责过多个多边和双边合作的环境可持续发展项目。曹女士毕业于中国农业大学，曾有在德国短期学习经历。

**Karen Cao***Sustainability Lead China, DSM China Limited*

Karen Cao has over 17 years of extensive experience in environment and sustainability fields for both public and private sectors. Currently she takes a Sustainability Lead China role at DSM China Limited. Before DSM Karen worked for Apple leading the “environment initiatives” strategies and programs development in China. Besides this experience in private companies, Karen had also worked for international organizations including United Nations Development Programme (UNDP), World Wide Fund for Nature (WWF) and EU-China Energy and Environment Programme Office for 12 years, where she had managed and delivered a plenty of environment sustainability targeted programmes in various industries and sectors. Karen Cao received a Ph.D. in Environment and Resources fields from China Agriculture University and had a short study experience at Hohenheim University of Germany.

**Joakim Cimmerbeck***创始人，依高*

Joakim Cimmerbeck 之前是投资银行家，对可持续和社会责任商业抱有热情。他花费 10 年时间，与英国合伙人为市场带来从各方面而言都是最高级别的油漆产品——无论是商业或居住目的。2008 年，他在亚洲创立了依高，目前依高品牌和产品在香港精选商店有售，同时中国提供了更多高质量的顾客。Joakim 在大学和学院授课，内容为可持续发展及其价值。

**Joakim Cimmerbeck***Owner, eicó*

Joakim Cimmerbeck a former investment banker and keen investor in sustainable and socially aware businesses. He has spent a decade working with paint products together with his UK partner to bring to market some of the most superior in all aspects paint products available for commercial and residential purposes. He established eicó in Asia 2008 and now the brand eicó and eicó products are available in selected stores in Hong Kong and China providing a growing base of users with high quality paint products with an uncompromising stance on sustainability.

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## 赖志强

伊尔姆中国合伙人，气候变化与可持续发展

赖先生是 ERM 的合伙人，在可持续发展计划方面拥有 25 年的经验，包括企业社会责任、供应商评估和绿色供应链。他的经验还包括代表《联合国气候变化框架公约》（UFCCC）验证和碳核查减排项目，以及环境、职业安全健康和质量管理体系审计、培训和咨询。赖先生在亚太、欧洲和北美国家拥有丰富的国际经验和业务。从 2008 年到 2014 年，他在北京工作了大约 7 年。



在加入 ERM 并成为合伙人之前，赖先生就职于责任商业联盟（RBA，前电子行业公民联盟（EICC））。他负责管理 RBA 的审计项目，开发并交付了 90% 的培训课程，即全世界的 VAP 准备和行为准则培训。

在此之前，赖先生于 1997 年 10 月至 2014 年 12 月期间供职于 DNV（目前称为 DNV-GL），并具备会计知识。他一直从事不同的业务，即商业鉴证，石油和天然气以及气候变化认证服务。

## Chee Keong Lai

*Partner, Environmental Resources Management (ERM) and Climate Change and Sustainability Professional, Vice Chair of EU Chamber of Commerce, Southern China*

Mr Lai is a Partner at ERM, he has 25 years of experience in sustainability programs including corporate social responsibility, suppliers' assessment, and green supply chains. His experience also includes validation and verification of carbon emission reduction projects on behalf of the UN Framework Convention on Climate Change (UFCCC), and environmental, occupational safety & health and quality management systems audits, training and consultancy. Lai has extensive international experience and exposure in countries in Asia Pacific, Europe and North America. He was based in Beijing for about 7 years from 2008 to 2014.

Prior to joining ERM and becoming a Partner, Lai was working with the Responsible Business Alliance (formerly known as the Electronic Industry Citizenship Coalition). He was managing the RBA's Validated Audit Program. He has developed, and delivered 90% of the training courses, namely the VAP Preparation Course and Code of Conduct Training around the world.

Prior to that, Mr. Lai was working with DNV with accounting knowledge (currently known as DNV-GL) from Oct 1997 until Dec 2014. He has been working in different business lines, namely, Business Assurance, Oil & Gas and Accredited Climate Change Services.