

国际企业可持续发展广东论坛： “沿海上丝绸之路利用科技打造世界级营商环境”

International Sustainability Conference in Guangdong :
Harnessing Technology to Build a World-class Business Environment
along the Maritime Silk Road

8 Nov 2018 (Thursday)
Futian Shangri-La, Shenzhen

2018年11月8日(星期四)
深圳福田香格里拉大酒店

(中文版的日程和论坛手册可到[论坛网页](#)下载)

International Sustainability Conference in Guangdong (ISCG 2018): Harnessing Technology to Build a World-class Business Environment along the Maritime Silk Road

The second annual **International Sustainability Conference in Guangdong (# ISCG2018)** will bring together **300+ speakers and delegates** from business, academia and government to discuss techniques and best practices to integrate sustainable practices into business operations along the Belt and Road Initiative (BRI) and in the Greater Bay Area (GBA). Industry experts will share insights with practical examples through a series of keynote speeches, roundtable discussions and focused discussion workshops covering environmental protection, sustainable supply chain management and gender mainstreaming. ISCG2018 creates a platform that connects like-minded professionals and organisations to promote sustainable global businesses, facilitates new business opportunities and cross-sector partnerships, and catalyzes collective impact in the region.

ISCG 2018 will be of particular interest to:

- Senior managers and strategic decision makers who see responsible environmental, social and governance practices as opportunities to strengthen their organisations' reputation, competitive advantage, and resilience, enhancing their capacity to 'Go Global' and contribute to the Sustainable Development Goals (SDGs).
- Sustainability, CSR, Supply Chain, HR and Public Affairs professionals working to strengthen their organisations' environmental and social performance.
- Policy-makers, academics, consultants and CSOs with an interest in promoting sustainable development and responsible business practices in alignment with the SDGs.

Agenda

(Last update: 06-11-2018)

| | | |
|-------------|--|---|
| 08:30-09:00 | Registration | |
| 09:00-09:30 | Introduction and Opening Remarks | |
| 09:30-11:00 | Keynote Session and Roundtable Discussion - Moving towards a Sustainable Silk Road: Challenges and Opportunities | |
| 11:00-11:30 | The Red Arrows: A display of teamwork and leadership | |
| 11:30-12:00 | Gender Equality Pledge Session - Be Yourself: Pledge for Progress | |
| 12:00-13:00 | Lunch | |
| | A - Environmental Protection | B - Supply Chain Management |
| 13:00-14:15 | 1A: Green Transportation and SMART Mobility | 1B: The Emerging Imperative of Responsible Sourcing in Supply Chains |
| 14:25-15:40 | 2A: Sustainable Finance | 2B: The Role of Technology in Transparency and Traceability |
| 15:50-17:05 | 3A: Global Climate Challenges – water, waste and carbon | 3B: Building a Resilient Workforce – working with diversity |
| 17:10-17:30 | Action Planning and Concluding Remarks | |
| 17:30-20:00 | Cocktail Party Reception (Invitation Only) | |

*To learn more about session details, please click on the hyperlink of each session

Introduction and Opening Remarks

- **Chinese Government Representative**
- **The Rt Hon Alun Cairns MP. Alun Cairns**, Secretary of State for Wales
- **Mr Guo Jingwei**, Vice President, CCPIT
- **Mr Hans Rademaker**, Chief Fiduciary Officer, APG Asset Management
- **Mr David Harmon**, Vice-President Global Public Affairs, Huawei Technologies

The Rt Hon Alun Cairns MP. Alun Cairns, Secretary of State for Wales

Biography

Alun Cairns was appointed Secretary of State for Wales on 19 March 2016. He was elected as Conservative MP for the Vale of Glamorgan in May 2010 (re-elected 2017).

Education

Alun attended the University of Wales and has a Master's Degree in Business Administration.

Political career

- Parliamentary Under Secretary of State for Wales and a Government Whip July 2014 to March 2016
- appointed Parliamentary Under Secretary of State in the Wales Office 2014
- elected as MP for the Vale of Glamorgan 2010
- elected as Assembly Member to the Welsh Assembly 1999



Career outside politics

Before being elected to the Welsh Assembly, Alun worked for Lloyds Bank for more than 10 years, mostly in business development, with his last role in financial services compliance.

Personal life

Alun lives in his constituency with his wife Emma, who runs her own small business, and their son Henri. His father was a welder in British Steel and his mother was a shop-keeper.

He enjoys running and has completed 7 London Marathons in aid of local charities and was the fastest MP to complete the 26 mile course in 2015.

Secretary of State for Wales

The Secretary of State is responsible for the overall strategic direction of the Wales Office. Responsibilities include:

- Overall Strategic Direction
- Constitutional Issues
- Exiting the EU
- Economy and Business
- Trade and Investment
- Budget
- Infrastructure
- Foreign Affairs
- Steel
- Cardiff/Swansea City Deal.

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Mr Guo Jingwei, Vice President, CCPIT

Guo Jingwei › Vice President of CCPIT, Shenzhen, Member of Communist Party, born in April, 1961, from Xi'an City, Shanxi Province, graduated with a bachelor degree, started work in January, 1983.

2001.12-2006.04 Office Director of Shenzhen Personnel Bureau › Member of Communist Party (2003.08)
2006.04-2007.10 Deputy Director of Shenzhen Tourism Group
2007.10-2012.06 Director of the Supervision Department of the Executive Committee of the 26th Summer Universiade in Shenzhen
2012.06-2014.04 Work Committee Member of CPC Shenzhen Shanwei Special Cooperation Zone › Deputy Director of Management Committee
2014.04-now Vice President of CCPIT, Shenzhen



Mr Hans Rademaker, Chief Fiduciary Office, APG Asset Management

Main responsibilities

Hans Rademaker is Chief Fiduciary Officer and member of the Board at APG Asset Management. He joined APG in 2017 heading the newly established Fiduciary Management department. Fiduciary Management is responsible for safeguarding the client interest within the asset management organization. Hans is also member of the Supervisory Board of Wealth Management Partners, member of the AEX Steering Committee, external Advisor of the Investment Committee of a pension fund SBZ and a family office.

Previous work experience

Prior to his position at APG, Hans was Global Chief Investment Officer and Member of the Management Board at Robeco Group NV. Before he joined Robeco, he was responsible for Fiduciary Management at Kempen Capital Management and before the Chief Investment Officer at MN one of the leading Dutch pension providers.

Hans has a Master of Science degree in Econometrics from the University of Tilburg and a Post Graduate VBA Investment Management at the VU in Amsterdam.



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Mr David Harmon, Vice-President Global Public Affairs, Huawei Technologies

David Harmon is the Vice – President for Global Public Affairs at Huawei Technologies. He has been based at the company’s headquarters in Shenzhen in China since November 2014. David is responsible for putting in place strategies within the ICT and digital agenda policy areas that enhance relations between Huawei Technologies and governments around the world. He is a regular speaker at conferences around the world on issues related to the best global practices in the field of the governance of the ICT sector and on future ICT trends.

Between 2010 – 2014, he worked in Brussels as a member of the cabinet of the European Commissioner for research, innovation and science. In this capacity, he advised the European Commission on the best strategies that it should put in place within an international context concerning research, innovation and science matters. He was also the sherpa for the European Union at G8 summit meetings that dealt with these important policy issues.

Between 1998 – 2010, David worked in Brussels as a political advisor in the European Parliament. He covered a diverse range of policy issues including in the areas of trade, the digital agenda, foreign affairs and industry. He was also director of press and communications for the main government party in Ireland for three referenda campaigns that dealt with the ratification of different European Union treaties in the years 2002, 2008 and 2009.

David is a qualified lawyer, having graduated from the Incorporated Law Society of Ireland in 1998.



Keynote Session and Roundtable Discussion – Moving towards a Sustainable Silk Road: Challenges and Opportunities

Drawing on knowledge and best practices from a range of sectors, keynote speakers and discussants will examine the current and future challenges and opportunities for environmental and social sustainability in countries along the BRI and in the GBA. Speakers will reflect on their experiences of business practices which have led to sustainable value creation, competitive advantage, resilience and strengthened organisational reputation on the global stage. They will also highlight where more needs to be done to ensure that global initiatives, including the BRI, deliver effectively against the 2030 Agenda for Sustainable Development.

Speakers:

1. **Dr Liang Xiaohui**, Deputy Chief Economist, China National Textile Information Centre
2. **Mr Freek van Eijk**, Director, Holland Circular Hotspot
3. **Mr Ian Ellison**, Associate Director, Cambridge Institute for Sustainability Leadership (CISL)
4. **Mr Jonathan Drew**, MD, Infrastructure and Real Estate Group, HSBC
5. **Mr Wang Lizong**, President, Guangdong High-Tech Industry Chamber of Commerce
6. **Ms Amie Shuttleworth**, Global Director of Sustainability, Cundall
7. **Ms Vicky Ma**, Consultant, Clifford Chance (Chair)

Dr Liang Xiaohui, Deputy Chief Economist, China National Textile Information Centre

Dr. Liang used to be the program coordinator of the Human Rights Master Program at Peking University, China's first professional human rights education project. Mr. Liang later joined the Office for Social Responsibility of China National Textile and Apparel Council as Chief Researcher, in charge of the development and promotion of CSC9000T, China's first voluntary CSR initiative and social responsibility management system. Dr. Liang is the leading expert in the development of other Chinese industry-specific CSR initiatives by other business associations in China, including the China Federation of Industrial Economics (CFIE, 2009), the China International Contractors Association (CHINCA, 2010), the China Tea Marketing Association (CTMA, 2011), China Electronics Standardization Association (CESA, 2012), China Small and Medium-sized Enterprise Council (CSMEC, 2013), China Chamber of Commerce of Metals Minerals & Chemicals Importers & Exporters (CCCMC, 2014), and China Association of Communications Enterprises (CACE, 2015-16). Meanwhile, he has participated in the development of various international instruments on social responsibility and responsible business initiated by the United Nations and the OECD.



Since 2006, Dr. Liang has taught the course “Business and Human Rights” at Peking University Law School and he is the first Chinese scholar teaching this course in China. Dr. Liang is now also a guest professor of the Corporate Legal Center of Shanghai Jiaotong University and China University of Political Science and Law, a member of the editorial board of the Journal on Business and Human Rights of Cambridge University. In June 2016, Dr. Liang was recognized by the United Nations as one of the world's ten Pioneers in Sustainability Development Goals.

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Mr Freek van Eijk, Director, Holland Circular Hotspot

Freek van Eijk is Director of Holland Circular Hotspot. The Holland Circular Hotspot (HCH) Foundation is a public-private initiative, that wants to make Circular Economy happen by sharing knowledge and innovation and stimulate international partnerships by connecting governments, knowledge institutions and businesses. HCH creates and strengthen Circular Economy export and investment opportunities and at the same time accelerates societal goals like the Paris Climate objectives and SDG's.

He is one of the more senior Dutch experts in the field of **Waste Management** and **Circular Economy** (CE). He is an author, moderator, lecturer and trade mission leader in the field of **CE, waste management** and **sustainable cities**. He trained UNIDO in Vienna and lectures at the LUISS Master Programme in Rome on Circular Economy.

He also serves as Managing Director of Acceleratio and as an Advisory Board Member of the **World Biogas Association**.

Previously, he served for over a decade as Director of strategy and PA at multinational SUEZ and served as a board member at the Dutch Waste Management Association and the Society and Enterprise Foundation (SMO).

He is and MSc. Eng. (Delft University of Technology)

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Mr Ian Ellison, Associate Director, Cambridge Institute for Sustainability Leadership (CISL)

Ian is Associate Director at CISL where he is tutor on the Sustainable Value Chains programme and provides consulting on the application of concepts such as Natural Capital, Sustainable Development Goals, Circular Economy in business, via CISL's platforms, custom corporate programmes and The Prince of Wales Business and Sustainability Programme.

He was previously Chief Engineer - Sustainability with Jaguar Land Rover responsible for sustainable product development throughout product life cycles and value chains. During Ian's time there, the company won Responsible Business of the Year and The Queens Award for Sustainable Development.

Prior to that he held the post of Corporate Responsibility Director for a European joint venture in the Aerospace and Defence sector. Previous roles with the company included Strategic Change Director and Head of Systems & Strategy.

Ian has an Engineering degree, a Master's degree in Sustainability from Cambridge university and is a Chartered Engineer, Chartered Management Accountant, Chartered IT Professional and Fellow of the British Computer Society.



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Mr Jonathan Drew, MD, Infrastructure and Real Estate Group, HSBC

Jonathan Drew is a Managing Director in the Infrastructure, Real Estate Group at HSBC. Jonathan graduated with an MA in Economics from Cambridge University in England and is also qualified as a Chartered Accountant. Jonathan started his banking career more than 20 years ago in London and after working in rapidly emerging Latin America and raising capital for large scale projects in the Middle East has been based in Hong Kong since 1997 witnessing first-hand the rapid growth of Asia and notably China.

During this time he has been involved in successful transactions across a wide range of sectors including advising on and arranging finance for projects that produce and deliver energy (renewable and non-renewable) and transport people and resources from source to point of consumption as well as a wide range of infrastructure projects in social and education sectors with a focus on resource efficiency and sustainability. These transactions have involved supporting projects, corporates and institutions to approach various financial markets and structuring innovative and tailored products including green bonds and loans to meet the often large and specific needs of clients in markets with very distinct financial and regulatory characteristics. Jonathan is responsible for driving HSBC's Sustainable Finance initiative across the Asia region for the banking business and also chairs the Asia Pacific Loan Market Association Green Loan Committee.



Mr Wang Lizong, President, Guangdong High-Tech Industry Chamber of Commerce

Wang Lizong, PhD, pays close attention to scientific and technological innovation. The Guangdong High-Tech Industry Chamber of Commerce, led by him, creates developing concept and model with its unique characteristics of science technology, finance, culture and theory, and plays the leading role in the field of chamber of commerce. He has set up 6 startup and investment funds, established Financial Club in Guangdong High-Tech Industry Chamber of Commerce, combined high-end financial resource, provided continuous motivation for scientific innovation enterprises and industry, made tremendous achievements.

He is an excellent speaker, social activist, chamber of commerce thinker, celebrity scholar crossing political, economic and culture sectors with full of experience. His view and comments has always been in concern by a number of mainstream media, such as CCTV, People's Daily, "Southern Daily", Guangdong Television, Shenzhen Television, "Shenzhen Special Economic Zone News", "Shenzhen Business", etc. He is the author of book "Beautiful Hand", that is foundation of combination between theory and experience in China's social organizations; another book written by him is "Family, Country and World" is to carry forward traditional culture spirit; his book "Social Times" has been in one of top sellers in the market after the publication.



Wang Lizong pays more attention to the youth growth and startup, has becomes the judge and coach in the programs of CCTV Startup Star, Startup Hero List and Guangdong Startup Cup for many times. He is also invited to provide speeches about culture, society, economy, management, enterprising and related fields in local governments, colleges and universities across the China annually, including Jinan University, Hainan University, Xi'an Engineering University, Shenzhen University, etc. His humorous style of speech is quite popular among the college students and young entrepreneurs.

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Ms Amie Shuttleworth, Global Director of Sustainability, Cundall

As Global Director of Sustainability for Cundall, Amie focuses on developing Cundall's global sustainability strategy whilst further advancing the strengths of Cundall's sustainability consulting services in Hong Kong, Asia Pacific and the rest of the world.

As part of her role, Amie develops initiatives in support of Cundall's One Planet Living endorsement and extending its offer for clients to use the One Planet sustainability tool on projects. She is also responsible for embedding sustainability throughout the business and its supply chain, including the implementation of a comprehensive programme of sustainability training for both graduate engineers and more experienced staff.



Ms Vicky Ma, Consultant, Clifford Chance (Chair)

Vicky Ma is a counsel of Clifford Chance's banking and finance practice in Greater China and a core member of Clifford Chance's Worldwide Projects Group. Prior to her relocation to Asia in 2016, Vicky has been with Clifford Chance's Energy & Infrastructure Group in London for over 10 years. She has extensive experience in a wide range of financing and commercial transactions in the energy & infrastructure sector around the globe, including limited recourse multi-source project financing, reserve based lending, acquisition financing, project development and M&A. Her recent experience includes advising on a number of China Outbound Belt & Road projects in the power and oil & gas sectors in Africa, Southeast Asia, Europe and Latin America. Vicky is qualified in England & Wales and Hong Kong. She speaks fluent English, Mandarin and Cantonese.



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Concluding Remarks

Mrs Marjo Cromptvoets, Consul General of Kingdom of the Netherlands in Guangzhou

Marjo Cromptvoets took up her appointment as HM Consul-General in Guangzhou on 19 July 2015. She has a post-graduate degree in Chinese Culture and Languages from Leiden University and a post-graduate degree in International Relations from Groningen University in the Netherlands.

Marjo joined the Ministry of Foreign Affairs in 1997. Her work at the Ministry of Foreign Affairs has focused on migration related criminal activities and international cultural cooperation. Since 2006 she has mainly dealt with the promotion of Dutch trade and handling of bilateral relations (in Nigeria and Korea).

Before the start of her diplomatic career, Marjo also worked in some private sector roles related to South East Asia and China.



The Red Arrows: A display of teamwork and leadership

Who are the Red Arrows?

The Red Arrows are officially known as the Royal Air Force Aerobatic Team and are the public face of the Royal Air Force. As national ambassadors, the team represents the United Kingdom at home and overseas.

The team attended Airshow China, in Zhuhai, for the first time in 2016. This proved a great success and highlighted strong links between the UK and China, including across business and trade.

Flying British-built fast-jets, the Red Arrows are renowned as one of the world's best, and most recognisable, display teams. The Red Arrows are regarded as a great British brand and often perform at major, national occasions. An example was at the opening of the 2012 Olympic Games in London.

Each of the pilots has previous fast-jet operational experience flying the Royal Air Force's frontline Tornado or Typhoon aircraft. In addition to the pilots, the Red Arrows' support team demonstrate the engineering excellence and skills that are hallmarks of both the Royal Air Force and British industry.

What is the history of the Red Arrows?

With a trademark combination of close, formation flying and dynamic loops and rolls, the team has been displaying since 1965 – entertaining and enthralling hundreds of millions of people around the world.

The Red Arrows have completed almost 4,900 displays, in 57 countries. 2018 was the team's 54th consecutive season and helped to celebrate the Royal Air Force's 100th anniversary.

The 2016 visit to China was the first time the Red Arrows had the opportunity to display in the country. Nine full displays were completed in six days at Zhuhai.

What do the Red Arrows do?

The Red Arrows aim to perform a world-class display of precision aerobatics. This 25-minute show uses nine fast-jets, sometimes flying as close as six-feet apart at more than 400 miles per hour. The Red Arrows are known for flying their signature Diamond Nine shape formation.

Innovation, as well as the team's constant pursuit of excellence, is a key to its success and a Red Arrows display routine changes each season.

The display is also a demonstration of the technical expertise of the Red Arrows' support team, who include engineers, logisticians and even photographers.

However, the Red Arrows are also ambassadors for the United Kingdom and this aerial display often forms part of a wider, comprehensive set of activities on the ground at an airshow, business occasion or bespoke event.



Red Arrows



These events sometimes focus on a particular theme – such as technology, engineering, creative industry, aerospace or trade. The pilots, and the team’s senior leaders, attend the events, give media interviews, provide talks, meet distinguished guests and are advocates for the best of British.

In 2016, away from their visit to the airshow at Zhuhai, members of the Red Arrows had the opportunity to carry out ground engagement at locations across China – including in Beijing, Shanghai and Guangzhou. A small party of team members followed this up by representing the UK at the China International Industry Fair in Shanghai in 2017.

How can the Red Arrows support prosperity and business activity?

Being renowned for excellence, the Red Arrows promote and reinforce the reputation of the United Kingdom, its industry and skills in a unique way.

The team’s dynamic demonstration in the sky attracts huge crowds and is often regarded and used as a major event or celebration at an international location. When performing overseas, a visit by the Red Arrows builds important relationships between the United Kingdom and its partners.

Also, the Red Arrows can be seen as a great brand and market-opening platform for business.

A display, and its associated activities, brings the opportunity for a prestigious, high-end, networking event that has the power to draw together VIPs, business leaders, decision-makers and other guests for a one-off occasion, when they otherwise would not have the chance to meet.

Moreover, the Red Arrows demonstrate teamwork in a high-performance setting and the brand is used as a positive case study by organisations around the world.



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Gender Equality Pledge Session - Be Yourself: Pledge for Progress

The British Embassy and Consulates-General in China launched a corporate social responsibility initiative on gender equality across the business world in 2018. The campaign **Be Yourself: Pledge for Progress** invites credible businesses, from both China and the UK to publically pledge on social media to foster women's empowerment within their own organisations. This work forms part of a Memorandum of Understanding signed last year between the UK's Government Equalities Office and the All China Women's Federation.



THE VISION

- **We will raise awareness** of the need for women's equality in business to unlock economic gains for all.
- **We will work together with both British and Chinese business** operating in China to pledge their support to undertake practical and effective women's empowerment initiatives within their organisations.
- **We will bring together** both women AND men to discuss the issues and share solutions.
- **We will create a platform** to share best practice between British and Chinese enterprises. All contributing towards closer working partnerships and positively influencing working practices.

Visit [#妳的未来不是梦#](#) on Weibo for more info. For more info or to join the pledge, please contact: Aki Zhang at Aki.Zhang@fco.gov.uk or 136 0973 1080.

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1A: Green Transportation and SMART Mobility

Driven by dynamic consumer mobility needs, advanced mobility systems, smart supporting technologies and growing demand for clean and sustainable transport solutions, the smart mobility market is growing fast in China and across the globe. The development of innovative and intelligent technologies offers opportunities for businesses and government to embrace and deliver clean and resource-efficient mobility solutions both along their supply chains and to consumers. In this session, speakers will discuss global and local mobility demands and initiatives, emerging transportation and mobility technologies, and commercialisation strategies which aim to tackle current and future urban mobility and environmental challenges faced by modern cities and economies.

SDG Relevance:



Speakers:

1. **Ms Diane Legge**, Vice President, CallisonRTKL
2. **Mr Carson Chen**, Senior Vice President (SVP) – Greater China, Auckland International Airport
3. **Mr Ma Bo**, Deputy General Manager, Shenzhen Air Travel Services
4. **Mr Benjamin Pettitt**, Business Technical Consultant, BRE China
5. **Mr George Lau**, General Manager, Greater China Products Accreditation and Certification, TÜV Rheinland
6. **Mr Aaron Sloan**, Project Manager, CSR Asia (Moderator)

Ms Diane Legge, Vice President, CallisonRTKL

Diane Legge is an architect, landscape architect and planner with over 45 years of experience on large scale civic, transportation and infrastructure projects. She is internationally recognized for her skills in programming, conceptual design, and implementation strategies. She facilitates sustainable design solutions which address aesthetic and practical concerns, blending architecture and landscape on assignments both in the USA and Asia. She is an expert in sustainable urban design and mobility-oriented developments (MODE).



Mr Benjamin Pettitt, Business Technical Consultant, BRE China

Benjamin is the Business Technical Consultant for BRE China, responsible for implementing key built environment sustainability schemes in the Southern China Region. Having a background in the environmental and sustainability services industry, Benjamin joined BRE UK in 2016 in the BREEAM Strategic Development Department where he focused on the research, technical development and update of BREEAM's family of standards. In 2017 Benjamin was seconded to BRE's Shenzhen office where he undertakes his present role supporting the application the sustainability rating schemes BREEAM and CEEQUAL, digital tools and educational programmes to support the enhancement of construction performance and sustainability in the Greater China region.



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Mr George Lau, General Manager, Greater China Products Accreditation and Certification, TÜV Rheinland

George Lau, General Manager of TÜV Rheinland Greater China Products Accreditation and Certification at TÜV Rheinland, where he has worked for 10 years.

Since 2011, Lau has held exchanges for authorities, e.g. AQSIQ, Shanghai Institute of Administrative Law, Hamburg Business Development Corporation, and manufacturers (e.g. Lenovo, Supor etc.) regarding EU certification regulations, risk management, receiving unanimous recognition.

Previously, Lau worked as an analyst for ZTE Corporation. As a result of his performance regarding African market development – fulfilling Chinese central government's mission – he was promoted directly to Assistant to the CEO.

Since 2004, Lau has been studying the Chinese Communist Party, Chinese-foreign cultural differences, socialism with Chinese characteristics etc., to explore strategies of foreign companies in China. He believes that such knowledge is indispensable for multinationals developing in China.

Lau is a German Chinese who immigrated to Germany at the age of 5. He is fluent in German, English, Cantonese, Mandarin, French and graduated from Konstanz University with magister juris in 2003.

Mr Aaron Sloan, Project Manager, CSR Asia

Aaron works with his clients to develop and drive sustainability policy, communicate performance through ESG and GRI reporting, and has conducted research on reporting disclosure of 50 top companies on the Hang Seng Index, giving him insight into trends of Hong Kong's largest companies.

In a recent project, Aaron and his team interviewed 80 sustainability professionals from private sector, NGOs and government on their perspectives on the future of sustainability, leading to the publication of the Tracking the Trends report for CSR Asia's Strategic Partners. This fuelled his interest to learn more about the multiple perspectives of sustainability, ensuring no opinion is left unheard. He hopes to incorporate external stakeholder views into his projects – giving companies a diverse understanding of the impacts and effects of their performance.

Since joining CSR Asia, Aaron has worked on projects for companies in a variety of industry sectors including CW Group, Henderson Land Development, Johnson Electric, Oxfam, PCCW-HKT and Unilever. He has also supported event coordination in Hong Kong, Shenzhen and Bangkok.

Prior to joining CSR Asia, he assisted an SME with implementing sustainable sourcing and environmentally friendly initiatives. This involved undertaking an internal assessment, research and gaining buy-in from senior management to operationalise his recommendations. He has also supported the work of refugee NGOs in Hong Kong through the development of an English language programme and research into sustainable financing, and has delivered disaster preparedness research for the HKRC.



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along the Maritime Silk Road

8 Nov 2018 (Thursday)
Futian Shangri-La, Shenzhen

2018年11月8日(星期四)
深圳福田香格里拉大酒店

2A: Sustainable Finance

The expansion of supportive policy environments around the world, the extension of fiduciary duties with respect to environmental, social and governance (ESG) and growing investor demand for responsible investment products have all helped catalyse the sustainable finance market. Moreover, the growing consensus among the global investment community that ESG performance has a positive impact on financial performance is driving bankers, financiers and investors to align investment practices with the sustainability movement, with some mainstream investors diverting higher percentages of their assets towards sustainable investments. In this session, experts will discuss emerging ESG-linked investment and financing opportunities, how sustainable companies can gain a competitive advantage in accessing them, and how to accelerate the greening of capital markets in the region.

SDG Relevance:



Speakers:

1. **Ms Yoo Kyung Park**, Head of Sustainability & Governance, Asia Pacific, APG
2. **Mr Jun Ma**, Vice President, Chief Investment Officer of Fixed Income, E Fund
3. **Mr Jonathan Drew**, MD, Infrastructure and Real Estate Group, HSBC
4. **Mr Richard Welford**, Chairman, CSR Asia (Moderator)

Ms Yoo Kyung Park, Head of Sustainability & Governance, Asia Pacific, APG

YK Park is the Asia Pacific head of Global Responsible Investment & Governance Team, at APG Asset Management, based in HK. APG is an asset manager for major Dutch pension funds. Her main role is to oversee investments from a sustainability and governance perspective and implement Responsible Investment Policies (and other related policies) on clients' behalf. The asset classes under her responsibility include: listed equities, listed real estate, infrastructure, and private real estate investments. Her geographic coverage is whole Asia Pacific region including Japan and Australia. She actively engages with portfolio companies, market regulators/exchanges, and other groups of institutional investors on a variety of issues such as corporate governance, environmental and social issues.

Before moving to Hong Kong from Seoul in 2006, YK spent over 10 years as a securities analyst working for international investment banks such as Barings Securities and Salomon Smith Barney (now Citigroup Global Markets). She had covered a range of industry sectors including power & gas utilities, consumer, transportation, and heavy industries such as steel, chemicals and refining.



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Mr Hu Jian, Managing Director, Fixed Income Research/Fixed Income Investment, E Fund

Mr. Hu is the Managing Director of E Fund Management Co., Ltd. He's in charge of Fixed Income Research and Fixed Income Investment. Mr. Hu has 12 years of experience in the Chinese fixed income market, with a persistent value investing philosophy and focus on research driven value creation. Mr. Hu is a seasoned investment professional with rich experience managing large scale fixed income mutual funds and institutional mandates, and he has received multiple prestigious industry accolades such as Morningstar Awards, Golden Bull Awards, "Level A Investment Manager" (National Council for Social Security Fund) for long term excellent performances.



Mr Jonathan Drew, MD, Infrastructure and Real Estate Group, HSBC

Jonathan Drew is a Managing Director in the Infrastructure, Real Estate Group at HSBC. Jonathan graduated with an MA in Economics from Cambridge University in England and is also qualified as a Chartered Accountant. Jonathan started his banking career more than 20 years ago in London and after working in rapidly emerging Latin America and raising capital for large scale projects in the Middle East has been based in Hong Kong since 1997 witnessing first-hand the rapid growth of Asia and notably China.

During this time he has been involved in successful transactions across a wide range of sectors including advising on and arranging finance for projects that produce and deliver energy (renewable and non-renewable) and transport people and resources from source to point of consumption as well as a wide range of infrastructure projects in social and education sectors with a focus on resource efficiency and sustainability. These transactions have involved supporting projects, corporates and institutions to approach various financial markets and structuring innovative and tailored products including green bonds and loans to meet the often large and specific needs of clients in markets with very distinct financial and regulatory characteristics. Jonathan is responsible for driving HSBC's Sustainable Finance initiative across the Asia region for the banking business and also chairs the Asia Pacific Loan Market Association Green Loan Committee.



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Mr Richard Welford, Chairman, CSR Asia (Moderator)

Richard Welford is Chairman of CSR Asia, a mission-driven business he founded that improves sustainability practices through consultancy thought leadership, events and professional networks throughout Asia. Now an ELEVATE company, CSR Asia is known for its pioneering work around sustainability and corporate social responsibility (CSR) in the Asia Pacific region.

Richard has over 30 years of experience working with the business sector, United Nations, NGOs and other international agencies in the field of CSR with an emphasis on social justice, human rights, governance issues, community development and environmental management.

He has worked with some of the leading multinational enterprises and local companies in Asia including Disney, CLP Power, Nike, Shangri-La Hotels and Resorts, Swire Pacific, Cathay Pacific, HP, IBM, HSBC, Citigroup, Accor, Credit Suisse, UBS, P&G and adidas.

In addition to consultancy, Richard also curates major thought leadership conferences and seminars including CSR Asia Summit and ELEVATE supply chain responsible sourcing events.

Richard is currently an adjunct Professor at the University of Technology, Sydney. He has many years of experience in academia, pioneering courses and programs covering a range of issues including shared value, inclusive business, private sector engagement, supply chain risks, human rights and community investment. From 2002 to 2010, Richard was also a professor at the University of Hong Kong and headed up the Corporate Environmental Governance Program.

He is the author of 15 books and numerous articles in the fields of environmental management and sustainable development. He is also the editor of 3 internationally recognized academic journals that develop and promote research around business and sustainable development.

Richard is also a Board Director of a number of other organizations including ERP Environment and is the Chairman AIDS Concern in Hong Kong.



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3A: Global Climate Challenges – water, waste and carbon

At the Paris climate conference (COP21) in December 2015, 195 countries adopted the first-ever universal, legally binding global climate deal. At the subnational level, many cities including those along the BRI and in the GBA, are developing climate change strategies and rising to environmental challenges which are being intensified by rapid economic development and urbanisation. Even so, the latest predictions from the Intergovernmental Panel on Climate Change (IPCC) are that we *require “rapid and far-reaching” transitions in land, energy, industry, buildings, transport, and cities* to limit global warming to 1.5°C. In this session, speakers will focus on three of the most significant climate challenges we face – our ability to maintain fresh water supply and effective pollution control while powering our world – by highlighting the key challenges and trends as well as strategies and practical solutions that can mitigate the most harmful effects of climate change.

SDG Relevance:



Speakers:

1. **Mr Charles Parton**, London Director, China Policy; Associate Fellow, Royal United Services Institute
2. **Mr Freek van Eijk**, Director, Holland Circular Hotspot
3. **Ms Kristine Berg**, Community Manager & Circular Economy Expert, TCS Digital, Tomra
4. **Dr Chaojiao Sun**, Senior Research Scientist, Research Team Leader, Oceans and Atmosphere Commonwealth Scientific and Industrial Research Organisation (CSIRO)
5. **Mr Tyler Holland**, Chief Operating Officer, En-trak (Moderator)

Mr Charles Parton, London Director, China Policy; Associate Fellow, Royal United Services Institute

Charles Parton is a leading UK expert on the politics of China. A highly experienced practitioner and analyst, from 2011 to late 2016 he was First Counsellor at the EU Delegation in Beijing, where he promoted EU/China relations and advised the EU and its Member States on how China's politics affected their interests. He now runs his own company China Ink, advising government and business on dealing with China. He is a Special Adviser to the House of Commons Foreign Affairs Committee on China and an Associate Fellow of the Royal United Services Institute, one of the UK's top think tanks. He is a London Director of China Policy, a Beijing based research and analysis company, as well as a trustee of the environmental NGO Chinadialogue.

Over 22 years of his nearly 40 years as a diplomat have been spent dealing with China, including postings in Hong Kong in the team negotiating the 1997 handover and in the British Embassy in Beijing working on trade and economic matters. He has also served in Afghanistan, Cyprus, Libya and Mali. He speaks excellent Chinese and good French.

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Mr Freek van Eijk, Director, Holland Circular Hotspot

Freek van Eijk is Director of Holland Circular Hotspot. The Holland Circular Hotspot (HCH) Foundation is a public-private initiative, that wants to make Circular Economy happen by sharing knowledge and innovation and stimulate international partnerships by connecting governments, knowledge institutions and businesses. HCH creates and strengthen Circular Economy export and investment opportunities and at the same time accelerates societal goals like the Paris Climate objectives and SDG's.

He is one of the more senior Dutch experts in the field of **Waste Management** and **Circular Economy** (CE). He is an author, moderator, lecturer and trade mission leader in the field of **CE, waste management** and **sustainable cities**. He trained UNIDO in Vienna and lectures at the LUISS Master Programme in Rome on Circular Economy.

He also serves as Managing Director of Acceleratio and as an Advisory Board Member of the **World Biogas Association**.

Previously, he served for over a decade as Director of strategy and PA at multinational SUEZ and served as a board member at the Dutch Waste Management Association and the Society and Enterprise Foundation (SMO).

He is and MSc. Eng. (Delft University of Technology)

LinkedIn: <http://www.linkedin.com/in/freekvaneijk>

E: freek.vaneijk@acceleratio.eu

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Ms Kristine Berg, Community Manager & Circular Economy Expert, TCS Digital, Tomra

KRISTINE M. BERG works in the intersection between recycling and ocean health. She holds degrees in Industrial Ecology and Political Science from Norway and Hawaii, and she has worked with innovation, non-profits and sustainability consulting.

While born and raised amidst the deep fjords of Norway, she has also lived on the tropical islands of Hawaii and Bali where she experienced firsthand the devastating plastic pollution threatening our oceans and communities that depend on them. This summer she sailed with 13 other women on a scientific mission to the heart of the Great Pacific Garbage Patch, to do research on the densest and most remote marine plastic pollution zone in the world.

Kristine now works as Community Manager and Circular Economy Expert for TOMRA, the world's leading beverage container recycler, operating in more than 60 markets worldwide.



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Dr Chaojiao Sun, Senior Research Scientist, Research Team Leader, Oceans and Atmosphere Commonwealth Scientific and Industrial Research Organisation (CSIRO)

Chaojiao is a physical oceanographer with a broad range of expertise, and experience in working with diverse clients, having worked in the USA and Australia. Chaojiao has over twenty years of professional experience in the areas of ocean modelling and data assimilation, ocean dynamics, climate change science, and dredge plume modelling.

For the past ten years she has been a research scientist with the Indian Ocean Ecology and Oceanography group at CSIRO Oceans and Atmosphere Business Unit. She has worked on ocean climate downscaling projects using the high-resolution BLUELink OFAM model, ocean data assimilation method to improve model prediction of upwelling off the Bonney Coast, and the numerical modelling project of the WAMSI Dredging Science Node. Previously, she developed data assimilation methods for assimilating satellite snow observations into a NASA catchment model and worked on ocean data assimilation methods for improving seasonal prediction at the NASA Goddard Space Flight Center's Global Modelling and Assimilation Office. Her current areas of specialisation/research interests include:

- the role of ocean currents and eddies in connectivity
- impact of climate change on ocean boundary currents
- ocean data assimilation to improve model prediction
- dredge plume modelling in the context of environmental impact assessment

Chaojiao offers a strong background in finding science-based solutions to problems, and communicating effectively with clients to identify needs and pathways to desired outcomes.

Mr Tyler Holland, Chief Operating Officer, En-trak (Moderator)

Mr. Holland is the Chief Operating Officer and co-founder of En-trak, an IoT company providing sustainable smart building solutions to the Asia-Pacific region. He has overseen the development of the company's award-winning energy management platform, En-trak Energy, as well as their latest tenant experience solution based on advanced lighting and aircon controls. He currently oversees the operations and product development teams at En-trak.

Mr. Holland is also an active member of the sustainability community of Hong Kong and frequently gives talks at events hosted by the Business Environment Council, local universities, and other organizations.

Mr. Holland graduated from Harvard University with a degree in Molecular and Cellular Biology.

Prior to founding En-trak, he worked in both Hong Kong and mainland China on photovoltaic solar projects, from procurement and due diligence to design and installation.



B: SUPPLY CHAIN MANAGEMENT

1B: The Emerging Imperative of Responsible Sourcing in Supply Chains

Responsible sourcing has moved from being a fringe topic to a serious board-level issue because it can impact upon share price, consumer demand and, as stakeholders increasingly expect businesses to be responsible for every level of their supply chain, an organisation's social license to operate. In addition to the benefits and opportunities that responsible sourcing offers in terms of risk mitigation, companies are also using it to tap into new growth opportunities (from customers and investors that place a premium on responsible consumption) and to develop lasting social impact, including from technological innovation. This session brings together responsible sourcing experts to talk about the leading trends, challenges, strategies and practices relating to impact sourcing, responsible sourcing and supply chain standards.

SDG Relevance:



Speakers:

1. **Mr Ian Ellison**, Associate Director, Cambridge Institute for Sustainability Leadership (CISL)
2. **Ms Leanne Melnyk**, Vice President, Li & Fung
3. **Mr Stefan Karlsson**, Sustainability Compliance Manager, IKEA
4. **Ms Jessie Fisher**, Senior Consultant, Responsible Sourcing, ELEVATE (Moderator)

Mr Ian Ellison, Associate Director, Cambridge Institute for Sustainability Leadership (CISL)

Ian is Associate Director at CISL where he is tutor on the Sustainable Value Chains programme and provides consulting on the application of concepts such as Natural Capital, Sustainable Development Goals, Circular Economy in business, via CISL's platforms, custom corporate programmes and The Prince of Wales Business and Sustainability Programme.

He was previously Chief Engineer - Sustainability with Jaguar Land Rover responsible for sustainable product development throughout product life cycles and value chains. During Ian's time there, the company won Responsible Business of the Year and The Queens Award for Sustainable Development.

Prior to that he held the post of Corporate Responsibility Director for a European joint venture in the Aerospace and Defence sector. Previous roles with the company included Strategic Change Director and Head of Systems & Strategy.

Ian has an Engineering degree, a Master's degree in Sustainability from Cambridge university and is a Chartered Engineer, Chartered Management Accountant, Chartered IT Professional and Fellow of the British Computer Society.



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Ms Leanne Melnyk, Vice President, Li & Fung

Leanne Melnyk is Vice-President in Li & Fung's Corporate Sustainability and Compliance Team in Hong Kong where she manages corporate policy, governance and social programs. She is passionate about bringing sustainability and human rights innovations to scale in one of the world's largest supply chains.

Her background is in labor law with a focus on the fundamental principles and rights at work. She has eight years experience at the International Labor Organization (including the Better Work Program) managing policy dialogue, research and programs on freedom of association, child labor and modern slavery in global supply chains. She has also co-authored several publications on international trade law and recruitment practices in the garment and domestic work sector.



Ms Jessie Fisher, Senior Consultant, Responsible Sourcing, ELEVATE (Moderator)

Jessie Fisher is based in ELEVATE's Hong Kong office and is responsible for the project management and delivery of social sustainability consulting projects. Her project experience includes benchmarking studies, development of corporate ethical sourcing strategies, grievance mechanism evaluation, and due diligence reporting on supply chain risks.

Prior to joining ELEVATE in 2017, Jessie worked at Walmart for 11 years where she held a variety of CSR and communications positions. Most recently, she worked on its Responsible Sourcing team, focusing on human rights, risk assessment, and designing and formalizing its corporate commitment to responsible recruitment. She also worked on the employee communication team, and for the Walmart Foundation managing its internal giving program and health and wellness portfolio.

Jessie received a bachelor's in Journalism from the University of Arkansas. She has deep experience in supply chain program development, employee engagement, communications, and change management.



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2B: The Role of Technology in Transparency and Traceability

Public disclosure of supply chains, buying practices and environmental and social conditions in factories is on the rise. Disruptive technologies such as Artificial Intelligence (AI), blockchain and the Internet of Things (IoT) not only accelerate the transformation of digitalised and intelligent supply chains, but also offer opportunities for efficiency gains, revenue growth, and improved customer experience. Join the panellists to explore how organisations develop intelligent supply chain roadmaps, and how to successfully digitalise, automate and integrate sourcing procedures to reduce supply chain silos for enhanced visibility, traceability and value creation.

SDG Relevance:



Speakers:

1. **Ms Erin Wong**, Green Supply Chain Outreach Coordinator, Institute of Public and Environmental Affairs
2. **Mr Mark Blick**, Head of Government, Blockchain Technology, Diginex
3. **Mr William Zhou**, VP of Supply Chain & Operations, Fonterra Greater China
4. **Mr Ian Ellison**, Associate Director, Cambridge Institute for Sustainability Leadership (CISL) (Moderator)

Ms Erin Wong, Green Supply Chain Outreach Coordinator, Institute of Public and Environmental Affairs

Erin Wong is the Green Supply Chain Outreach Coordinator at the Institute of Public and Environmental Affairs (IPE), a nonprofit organization committed to leveraging information disclosure and public participation to reduce air, water, and soil pollution. Prior to IPE, Erin worked at the Natural Resources Defense Council China Program on the environmental law and governance project, supporting their dispersed coal policy and data transparency projects. Since January 2018, she has served as co-executive director at the Beijing Energy Network, which hosts biweekly events featuring professionals from across the energy and environmental sectors. Erin holds a B.A. in Urban Studies and Sustainable Development from Barnard College.



Mr Mark Blick, Head of Government, Blockchain Technology, Diginex

Mark Blick is Head of Government at Diginex, a global blockchain full services company with offices in Hong Kong, Switzerland, Germany and Japan. Diginex partners with Governments and NGOs globally to help design and implement complex public sector blockchain projects across a wide range of applications. Most recently, Mark has been heavily involved in projects focused on combating slavery, child labour & unfair working practices via distributed ledger technology, as well as building out blockchain-enabled voting solutions for governments and organisations.



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Mr William Zhou, VP of Supply Chain & Operations, Fonterra Greater China

William has over 20 years' experience in supply chain & operations areas. Before joining Fonterra Greater China, he worked as the leader of supply chain & operations / strategy team in MLC Polymer Materials (Shanghai) Co., LTD. and PepsiCo Investment (China) Limited. He made a great success in supply chain & operations area during the years. He provided a quick coverage with a lower logistics cost in 600+ cities, counties and townships, improved the efficiency of the processes and achieved better management among the team. He was even responsible for US\$ 2 Billion of procurement on raw materials and services. William graduated from East China University of Technology with a BS in Inorganic Material Science and Engineering in 1984. After that, he achieved an MBA in Finance and Risk Management from The College of Insurance.



Mr Ian Ellison, Associate Director, Cambridge Institute for Sustainability Leadership (CISL) (Moderator)

Ian is Associate Director at CISL where he is tutor on the Sustainable Value Chains programme and provides consulting on the application of concepts such as Natural Capital, Sustainable Development Goals, Circular Economy in business, via CISL's platforms, custom corporate programmes and The Prince of Wales Business and Sustainability Programme.

He was previously Chief Engineer - Sustainability with Jaguar Land Rover responsible for sustainable product development throughout product life cycles and value chains. During Ian's time there, the company won Responsible Business of the Year and The Queens Award for Sustainable Development.

Prior to that he held the post of Corporate Responsibility Director for a European joint venture in the Aerospace and Defence sector. Previous roles with the company included Strategic Change Director and Head of Systems & Strategy.

Ian has an Engineering degree, a Master's degree in Sustainability from Cambridge university and is a Chartered Engineer, Chartered Management Accountant, Chartered IT Professional and Fellow of the British Computer Society.



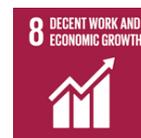
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3B: Building a Resilient Workforce – working with diversity

In the age of responsible business where there is greater focus on the triple bottom line – financial, social and environmental performance – organisations need to balance the pursuit of financial profit with their wider social and environmental responsibilities. Integral to this is valuing human capital within their own organisations. An engaged and diverse workforce is more adaptive, agile and resilient to fast-changing stakeholder demands and shifting industry trends, and therefore better equipped to sustain business performance. Diversity also drives harmony, respect, loyalty and innovation through bringing people from contrasting backgrounds and cultures together. This session will explore how businesses can create the conditions for an inclusive workplace environment, how employee engagement strategies can contribute to a high-performing culture and where challenges to progress still remain.

SDG Relevance:



Speakers:

1. **Mr Ralph Rogers**, Area Director South China, British Council
2. **Mr Andy Chen**, CEO, Asia, Methven
3. **Ms Sarah Albert**, CSER Director, flex
4. **Ms Samantha Woods**, Director, CSR Asia (Moderator)

Mr Andy Chen, CEO, Asia, Methven

Andy joined Methven in May 2015 to quickly grow this 132-year sanitary ware business into Asia with his strong international background perfectly integrating people, culture, and business operations, which was gained through his ten years' HR leadership with Walmart and three years' HR plus business role as Executive VP with Shirble Department Store (HK312). With Walmart, the world's largest employer, Andy helped to build a highly resilient workforce to grow their business in China by ten times in ten years. With Shirble, Andy successfully integrated internal veterans and external new talents into a formidable taskforce to quickly turn around the business. Today Andy will share his unique skills of how to grow business out of competition by building and leveraging a resilient workforce.



Ms Sarah Albert, CSER Director, flex

Sarah Albert, working and living in China for flex since 2011, head of the CSER department, overlooking compliance as well as beyond compliance programs. Studied Pedagagocs (Master), CSR (Master) and international business (Bachelor), she is also in charge of the D&I program in flex Zhuhai.



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Ms Samantha Woods, Director, CSR Asia (Moderator)

Samantha is the Director, Hong Kong and is responsible for sustainability consultancy projects ranging from research and reporting to strategy development and stakeholder engagement. Samantha led the team that organised the 2015 Shared Value Forum and subsequent workshops in Hong Kong. Her experience also includes facilitation of meetings, benchmarking, and issue-specific research, including a briefing paper on opportunities for inclusive business in the shrimp value chain. In the past four years with CSR Asia, Samantha's clients included The Bank of East Asia, Hong Kong Airport Authority, NWS Holdings, Wheelock and Company, The Nature Conservancy, Oxfam, Sun Hung Kai Properties, Wynn Macau and Gammon Construction.



Prior to joining CSR Asia, Samantha spent three years working for an environmental non-profit organisation in Beijing, where she managed China's largest youth conservation movement, the Green Long March, spanning 50 universities in 17 provinces. She spent a further two years in Beijing championing sustainability at boutique travel company WildChina, where she also managed the UK client portfolio and several corporate events. She has extensive experience facilitating cross-sector communication and has worked with companies such as BP, Starbucks, Goldman Sachs and Swire Pacific to design and execute bespoke CSR and employee engagement projects in Mainland China. Since returning to Hong Kong, her hometown, she has also co-founded a social enterprise that promotes urban farming through workshops and installing rooftop farms across the city.