**« THE THIRD INDUSTRIAL REVOLUTION AND THE ENTREPRENEURS »**

***"Entrepreneurs: you take risks, you invest, you innovate,***

***you create jobs in France. Come and make your voice heard and talk! '***

**5th Entrepreneurs Annual Conference**



**Paris, Monday November 12th 2012**

**Bercy, 139 rue de Bercy 75012 Paris**

**Centre de conférences Pierre Mendès France**

In partnership with

**8h45 / 9h20 – Opening keynote**

* **8h45 / 9h10 : Pierre Moscovici, French Ministry of Economy and Finances** : The role of entrepreneurs to build a human capitalism and a social-democracy able to meet the 21st Century ‘s challenge and young people’s aspirations
* **9h10 / 9h20 : Debate between Mr Moscovici and the G20 YES Entrepreneurs French delegation members with proposals to the French Government**
* **Frédéric Kulhmann, General Manager, Costral, Industrial equipment, Riquewihr**
* **Gilles Attaf, President, Smuggler, Textile industry, Limoges**
* **François Bieber, President, Net Affiliation, e-commerce, Bourg La Reine**
* **Laurence Onfroy, President, TemptingPlaces.com, e-commerce, Paris**
* **Hélène Saint Loubert, President, Grenade & Sparks, communication, Asnières**

**9h20/9h40 – Ramon Fernandez, French Treasury General Director :** *Grow our business by orientating long-term savings to increase the investment capacity of our SMEs and enhance competitiveness of the French economy*

**9h40 / 10h10 - Entrepreneurship and jobs creation, : which long term vision for France ?**

* **Debate between Arnaud Montebourg, French Minister of Industry Renewal and Laurence Parisot, Chairman of MEDEF**

***Exchange with the audience***

**10h10 / 10h30 - The 3rd industrial revolution and the entrepreneurs**

* **Grégoire Sentilhes, Journées de l’Entrepreneur & G20 YEA & NextStage President:** Ouverture de la 5ème Conférence Annuelle des Entrepreneurs et de la 6ème edition des Journées de l’Entrepreneur en France “*To hear the entrepreneurs’ voice and understand they are key to building the economy of the 21st century?”*

**10h30 / 11h20 – Nurture an entrepreneurial ecosystem for the growth of entrepreneurs**

* **10h30 / 10h50 : Debate between Dan Serfaty, co-Founder and President, Viadeo, reflexions of a French entrepreneur living in China and Antoine Gosset-Grainville, Deputy General Manager, Caisse des Dépôts**
* **10h50/ 11h20 : Roundtable discussion :**
* **Jean David Chamboredon, General Manager of ISAI and “spokesman of the pigeons movement”**
* **Jean-Pierre Letartre, CEO, Ernst & Young France, and presentation of Ernst & Young study« 20 years of entrepreneurial success in France” published for the “20 years of the Entrepreneur of the Year” event.**
* **Catherine Barbaroux, ADIE President**
* **Christophe Schmitt, Dean of the Students Entrepreneurship Center of the Lorraine University**
* **Blandine Herbaut-Mulliez, President - Foundation Entreprendre**
* **Martine Liautaud, Liautaud & Cie, CEO and Founder, WBMI (Women Business Mentoring Initiative) Founder**

***Exchange with the audience***

***11h20/11h40 – Break***

**11h40 / 11h55 - Joanna Drake, European Commissioner DG Enterprise & Industry, Directorate SME’S & Entrepreneurship :** *European Commission proposals to put the entrepreneurs at the heart of European economic model as they represent 85 % of the jobs creation for 2002/2010 period***.**

**11h55 / 12h40 : Do banks in France play their role vis-à-vis SME businesses and how do they innovate in this unstable environment to fund small businesses development?**

* **Yves Perrier, General Manager, Amundi**
* **Thierry Willième, President, GE Capital France**
* **François Essertel, President, Credit Suisse (France)**
* **Daniel Karyotis, Président de la Banque Palatine**
* **Oliver Dhonte, President, Information and communication technologies, Viséo**
* **Nathalie Court, President, Pole de prevention et d’assistance à la personne**

***12h40 / 14h15 – Lunch Break – Cocktail and networking***

**14h15 / 15h – Analysis grid on performing entrepreneurial ecosystem**

* **Daniel Isenberg, Babson Global College**, Author of « How to start an entrepreneurial revolution? » HBR June 2010 **« case study»**

***14h45 / 15h – Exchange with the audience***

**15h / 16h *–* To help small businesses to become medium size enterprises in order to be listed at the stock market for the most innovative ones.**

* **Pierre Gattaz, President, FIEEC (Federation of electrical, electronic and communication industries)** *« It’s hard to be a great business leader in France - why it still should be possible »*
* **Luc Rousseau, General Manager of French Government Industrial Department :** *« Why the industrial ambition of France and the entrepreneurial culture must converge and become one”*
* **Olivier Duha, CroissancePlus, President and Webhelp cofounder**
* **Jean-Yves Gilet, FSI General Manager**
* **François Drouin, President, Oseo**
* **Pierre Nougué, Co-Founder, Ecosys and Les Journées de l’Entrepreneur, Vice Chairman**

***16h / 16h20 – Break***

**16h20 / 16h50 – Key recommendations for a “new entrepreneurial deal” for France**

* **Debate between Fleur Pellerin, French Minister in charge of SME’s, Innovation and Digital Economy and Philippe Hayat, 100 000 Entrepreneurs President, author of « for a new entrepreneurial deal » study**

***Exchange with the audience***

**16h50 / 17h30 –** **Which are the stock markets in France that work (NYSE Euronext, France Investissement) to fund listed/unlisted SMEs and what is the newly created BPI role tomorrow with the private market?**

* **Dominique Cerutti, NYSE Euronext President**
* **Miles Kirby, Managing Director Qualcomm Ventures Europe**
* **Thierry Giami, CDC Manager, co-author of the SME’s businesses**
* **Philippe Braidy, President, CDC Entreprises and Co-President, France Investissement**
* **Louis Godron, President, French Association of Investors for Growth**
* **Arnaud Caudoux, Chief Operating Officer, Oseo**

**17h30 / 17h45**

* **Jean-François Roubaud, CGPME President**

**17h45 / 18h15– Closing keynote :**

**Conclusions and remarks about the conference with 6 entrepreneurs of the G20 YES in Mexico French delegation:**

* **Nicolas Rohr, President, Faguo, e-commerce, Paris**
* **Florence Haxel, President, La Tribu des Créateurs, Events, Paris**
* **Jean Michel Berud, President, Jifmar, maintenance of offshore oil terminals, Marseille**
* **Florence Hallouin, Co-Founder, Hamac, ecological textile, Paris**
* **Philippe Deljurie, Cofounder, MeteoJob, e-recruitment, Paris**
* **Emmanuel Cotsoyannis, Manager, Les Diners d’Eloîse, Paris**

**Jérôme Cahuzac, Minister of budget :** *«"For a fair taxation and for a social model, put entrepreneurs at the heart of economy of France for the 21st Century"*